

28TH ANNUAL
SPORTS EMMY® AWARDS

Rules & Procedures
(2006-2007)



**NATIONAL
TELEVISION
ACADEMY**

ELIGIBILITY PERIOD
CALENDAR YEAR OF 2006

**THE NATIONAL ACADEMY OF
TELEVISION ARTS & SCIENCES**

111 West 57th St., Suite 600
New York, NY 10019

Main #: 212-586-8424

Fax: 212-246-8129

Website: www.emmyonline.tv

Rose Anderson
Director, Sports Emmy Awards
randerson@emmyonline.tv | 212-484-9452

Christine Chin
Administrator, Sports Emmy Awards
cchin@emmyonline.tv | 212-484-9420

HOW THE SPORTS EMMY AWARDS WORK

The Sports Emmy® Awards recognize outstanding achievement in sports programming by conferring annual awards of merit in various categories. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence.

In early November 2006, a call for entries is sent to a wide cross section of the television sports community. Entries are solicited from networks, cable companies, syndicators and independent producers. Networks, cable, syndicators, and time buy or barter producers are limited in the number of submissions in the program (4), personality (5), special classification – innovation (4) categories. There is no limit in the Broadband and Portable Delivery categories or in the craft categories. Individual crafts persons may submit in the craft categories.

The final (postmarked) deadline for all entries is Friday, January 26, 2007.

Entries are screened in February. Screenings are held in New York at the NTA offices.

Entries are judged by panelists who are certified as peers. Each judge casts a secret ballot. Judges' votes are not shared with other judges or with members of the National Television Academy. They are sent directly to an accounting firm for tabulation.

The nominees are announced on March 22, 2007 at the World Congress of Sports, and posted on our website at www.emmyonline.tv. This year's winners will be announced at the Sports Emmy Awards ceremony on April 30, 2007 at Rose Hall, Home of Jazz at Lincoln Center in New York City.

VOLUNTEERS NEEDED TO SERVE AS JUDGES FOR THE 28th ANNUAL SPORTS EMMY® AWARDS

The National Academy of Television Arts & Sciences invites individuals with significant experience in SPORTS production at the national level to serve as judges for the 28th Annual Sports Emmy Awards.

Who qualifies to be a judge?

- Producers, Senior & Executive Producers, Directors, Reporters and Associate Directors
- Associate Producers with significant experience in national Sports production
- Craftspeople: writers, researchers, cinematographers and electronic camerapersons, editors, graphic designers, audio technicians, technical directors, composers, music directors, lighting directors, art directors and production designers.

Screenings will be held in New York City:

February 12 - March 1, 2007

at the National Television Academy offices, 111 West 57th St., suite 600.

For more information please contact :

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randerson@emmyonline.tv | 212-484-9452

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cchin@emmyonline.tv | 212-484-9420

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THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES

28TH ANNUAL
SPORTS EMMY® AWARDS

IMPORTANT DATES

Broadcast Eligibility Period:
JANUARY 1 - DECEMBER 31, 2006

CALENDAR

November 6, 2006
Entry Materials Available

January 26, 2007
Final deadline for entries

February 12 - March 1
Judging at the National Television Academy
in New York City

March 22
Nominations Announced at the World Congress of Sports
and www.emmyonline.tv

April 30
Sports Emmy® Awards Ceremony
at Rose Hall, Home of Jazz at Lincoln Center
in New York City

WHAT'S NEW

There are a number of changes to this year's contest that you should be aware of:

1. We have expanded the number of categories for programming/content created for Broadband. Entries can be produced by anyone, anywhere in the world for viewing either on mobile devices or the internet. Entries must be original work first shown on broadband distribution and must be produced for distribution in the United States market. (Pornography, violent defamatory or offensive material, commercials and infomercials, Video News Releases (VNR), pseudo-news presentations, and gambling games are excluded.) To accommodate our Broadband and portable delivery constituents and facilitate judging, all entrants are asked to submit their materials online. This will enable judges to get a better sense of just how the entry looks and functions in its native environment. (See page 14 for URL preparation.). Judges will be notified via email when their panels are ready for viewing.
2. For all other categories, we are now accepting submissions on DVD only. We no longer accept VHS tape. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. (See page 12 for DVD preparation.)
3. We will continue a two step judging process for the Edited Special and Documentary categories. Two sets of DVDs are required. The nominees and winners will be selected in the second round of screenings by a new set of panelists.
4. **Entry Forms** - Please note the changes to entry forms. All entries must submit an essay (See page 10 of rulebook.)
5. **Judging Process** - All of the 2007 panels will have only one representative from each corporate entity. For example, Time Warner (HBO, TNT,TBS); Disney (ABC, ESPN, ESPN2, ESPN Classic); CBS(CBS, CSTV, Showtime); NBC Universal (NBC, USA); NFL (NFL Films, NFL Network); News Corporation (Fox, FoxSportsNet).
6. **Judging Process** - The 2007 Broadband panels will be judged at home via the internet. Judges will be notified via email. Judges will have two weeks to complete their panels. Entries will be voted on via paper ballots which may be faxed to the accountants.

28TH ANNUAL
SPORTS EMMY® AWARDS

Entries must be postmarked by January 26, 2007. Send completed submissions to:

Sports Emmy Awards
111 West 57th Street, Suite 600
New York, NY 10019-2271
Attn: Rose Anderson

If you have any questions, contact:

Rose Anderson

Director, Sports Emmy Awards
randerson@emmyonline.tv | 212-484-9452

Christine Chin

Administrator, Sports Emmy Awards
cchin@emmyonline.tv | 212-484-9425

ELIGIBILITY PERIOD: CALENDAR YEAR 2006

Entries must have originally aired or made available for downloading or streaming between **January 1 and December 31, 2006**.

ELIGIBILITY CRITERIA

50% RULE:

Entries must have been available for viewing by more than 50% of U.S. television homes during the eligibility year. For cable, syndicated or satellite programs not previously approved for eligibility by the National Television Academy, entrants must submit coverage data demonstrating availability to more than 50% of U.S. television homes.

OVER-THE-AIR, CABLE & SATELLITE BROADCASTS:

To be eligible entries must have been broadcast or cablecast to the general public by a television station, a cable company, satellite or similar distribution system.

BROADBAND AND PORTABLE DELIVERY

Entries can be produced by anyone, anywhere in the world for viewing either on mobile devices or the internet. Entries must be original work first shown on broadband and portable delivery distribution and must be produced for distribution in the United States market and must be available for viewing in at least 50% of national market. (The Internet and cellular distribution now exceeds 52% of U.S. households.). Entries may be entered in any language. While programs in languages other than English may be entered, judging these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, the National Television Academy requires that these entrants submit a tape with English subtitles or with English on a second audio channel, a précis or English transcript.

FOREIGN LANGUAGE ENTRIES:

Entries in a language other than English are eligible, but must include either an English language voiceover, English subtitles or 10 copies of a complete English language transcript. Subtitles or a voiceover are strongly preferred.

PREVIOUSLY AIRED PROGRAMS:

A program or series which aired and met eligibility requirements during a previous awards year is not eligible for participation in the current SPORTS Emmy Awards competition.

MOTION PICTURE AND HOME ENTERTAINMENT

PREMIERED PROGRAMS:

Documentary films that have had a general theatrical release, or that were initially released through home entertainment sale or rental, are not eligible to enter the Sports Emmy Awards.

ORIGINAL MATERIAL:

At least two-thirds of an entry must consist of original material, unless the previously produced material has been given some unique and creative treatment that, in the opinion of the National Television Academy, results in an original program.

PROGRAMMING OTHER THAN SPORTS:

Certain programs and segments that air on a sports network, due to their nature (i.e., entertainment or news), may be more appropriate for the Primetime, News & Documentary, Daytime/Entertainment, or Technical & Engineering Emmy Awards. Awards shows, comedy specials, Olympic opening and closing Ceremonies, and Super Bowl half-time shows are eligible for the Primetime Emmy Awards. Extended coverage of breaking events is eligible for the News & Documentary Emmy Awards. Game shows are eligible for the Daytime/Entertainment Emmy Awards. Non-Sports related segments (features) may be eligible for the News & Documentary Emmy Awards. Engineering technologies may be eligible for the Technical & Engineering Emmy Awards. Similar material may not be entered in more than one Emmy Award ceremony.

ENTRY PROCEDURES

HOW OFTEN CAN I ENTER?

Although numbers of entries are limited in some categories, there is no limit in the craft categories and Advanced Media categories. Each entry is a separate submission and requires its own entry form, entry fee, and entry materials.

CAN I ENTER IN MORE THAN ONE CATEGORY?

A program may not be submitted in two different categories, with the following exception: a program may be entered in as many craft categories as are appropriate. Individuals who work in different disciplines may enter in each discipline.

ENTRY FORMS:

Entrants must submit a fully completed entry form for each entry. Entry forms must be signed by the Executive Producer, the Producer of the program named on the entry form, or the Awards Coordinator. In signing the form, the Executive Producer/ Producer/ Coordinator certifies that the entry is true and correct to the best of his or her knowledge. In addition, he or she certifies that the entry material are submitted free of encumbrances and grants the NTA permission to use the material in conjunction with the Sports Emmy Award process and ceremony, promotion and publicity surrounding the ceremony, and promotion and publicity authorized by the Academy in all media.

ENTRANT INFORMATION:

The names of all statue-eligible entrants must be listed on the application form

SUBMISSIONS ON DVD:

We are now accepting submissions on DVD only. We no longer accept VHS tape. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems. (Broadband and portable delivery entrants). See page 14 for URL preparation.

ESSAY:

Two copies of a one-page description of up to 500 words are required for all entries. Include the following:

- (1) Program title of your entry and the category you are entering
- (2) Segments titles and original air dates
- (3) A brief, informational synopsis as to why this entry is Emmy worthy

FOREIGN LANGUAGE ENTRIES:

Entries that are in a language other than English must include either an English language voiceover, English subtitles, or 10 copies of a complete English language transcript. Subtitles or a voiceover are strongly preferred.

INCLUDE A SUMMARY OF ENTRIES:

A master list or cover page summarizing all entries must be submitted. For example, even if you only submit one entry you must submit a master list or cover page indicating the name of the program and segment, the category and the applicable fee for that entry. Your master list or cover page must indicate the total amount of the check you are submitting.

Entrants submitting ten or more entries should complete the Entry Breakdown form included with the application materials. This will also assist in calculating the total entry fees.

PAYMENT:

Entries must include a check made payable to: NATAS/Sports. Entrants paying by credit card must fill out and return the enclosed credit card payment form.

ADDITIONAL MATERIALS:

Nominees will be contacted in March, 2007, with specific instructions about where to send the masters of their entry submissions for use at the awards ceremony. Masters will be returned.

CATEGORY REASSIGNMENTS:

The National Television Academy reserves the right to move any entry to a different entry category if in its judgment such a move is warranted. Entrants will be notified before a category reassignment is made.

Entries will not be returned.

ERRORS AND OMISSIONS

The National Television Academy assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. The Academy shall accept all submissions that are not in conflict with any of its rules and regulations. Ineligible entries may be disqualified at any stage of the competition.

DVD PREPARATION

SUBMISSIONS ON DVD ONLY:

For categories other than Broadband/Portable Delivery, entries will be accepted on DVD only. Two DVDs, an original and a copy, are required for each entry. Entries may be submitted in letterbox SD or standard formats, and in either mono or stereo mixes. The readability of the DVD is the responsibility of the entrant. DVDs that cannot be 'read' cannot be judged and entry fees will not be refunded.

The following guidelines shall apply:

- DVD-R format (DVD minus-R).
- DVDs must be finalized and 'compatibility tested' on a different DVD player than the one used to burn the entry.
- Brand-name disks are recommended.
- Printed DVD labels (paper labels) are not suggested; instead, use a permanent marker to legibly PRINT identifying marks on the disk. Ink jet or laser printing that can be applied directly to the DVD face (printable media) is acceptable.
- Use a clear sleeve or case.
- One entry per DVD.

MAXIMUM RUNNING TIME:

Each category has its own maximum allowable running time for submissions. Please refer to the individual category definitions.

Maximum Running Times are as follows:

- 20 Minutes: Program Categories (except opens & features)
- 12 Minutes: Personality Categories
- 10 Minutes: Special Classifications & Craft Categories

EDITING A SUBMISSION TO CONFORM TO MAXIMUM RUNNING TIME:

Entries that exceed the maximum running time in a particular category must be edited to conform to the maximum running time. In program categories, entries may contain up to five as-aired excerpts of continuous programming. There is no segment/excerpt limit in craft categories and personality categories. Internal editing—i.e. re-editing the content of continuous programming in order to enhance the submission—is not allowed.

In order to edit a broadcast to conform to the maximum allowable running time in a particular category:

- a) edit out commercials
- b) consider what's left to be continuous programming
- c) cut it down to the allowable time for the category
- d) in program categories, include no more than 5 excerpts of continuous programming on your entry DVD (an excerpt is simply a portion of continuous programming). There is no segment/excerpt limit in craft categories and personality categories. Dip to black between excerpts of non-continuous programming

DVD LABELS:

All entry DVD's must be labelled as follows (include this info on both the face of the DVD and the jewelbox or case)

1. Entry Category (number and name)
2. Title of program
3. Title of episode or segment
4. Broadcast Network or Production Company
5. Original air date of program or story (must be in 2006)
6. Exact running time of submission DVD
7. Name and telephone number of entrant or network contact

DEFECTIVE DVDs:

Defective DVDs may be disqualified at the discretion of an NTA official.

TITLE GRAPHICS, ETC:

Entries may use a single title graphic to identify a program segment, if needed. No additional audio or video material, whether descriptive, explanatory or promotional is to be included or added.

URL PREPARATION FOR BROADBAND AND PORTABLE DELIVERY ENTRIES:

After entries are submitted and fees are paid, a Webpage template, (including banner with the Emmy® logo, Broadband Content Area and Category Title) along with a unique entry ID-number will be provided to each entrant (see URL example form)

It is the entrant's responsibility to transfer submission material from its original form/location onto this unique Emmy® submission webpage. (We suggest using "/emmyentry/(category)" to the existing URL as a matter of simplification. For example: www.itsjerrytime.com/emmyentry/entertainment)

The submitted material should retain all interactive qualities and/or any accompanying elements found in the original version. Entries must adhere to the rules outlined above regarding maximum length and segments.

In the "Entry Info" Text box provide:

- Entry number
- Title of webcast/podcast etc.
- Title of story/report/episode
- Original URL (i.e. where the content can be streamed or downloaded)
- Production company
- Date content was originally made available for viewing or downloading.
- Exact running time of submission

In the "Additional Materials" Text box please include the requested Essay and/or other submission material (e.g., synopses, scripts, song lyrics) as either Word or PDF attachments

Only the elements listed above are to be included on the Emmy® submission page. The inclusion of hyperlinks or advertisements is not allowed and may

result in disqualification.

When the Emmy® submission webpage has been created, a confirmation email must be sent to the administrators listed below, including a hyperlink to the page itself to ensure that the material is ready for judging.

randerson@emmyonline.tv

cchin@emmyonline.tv

PROHIBITIONS & DISQUALIFICATIONS

No Internal Editing: In program categories, entries that exceed the maximum running time in their category must be edited and may contain up to 5 excerpts of continuous programming dealing with the same topic (there is no excerpt/segment limit in craft categories and personality categories). However, the entry cannot have been re-edited for the purpose of enhancing the submission. An excerpt must be a continuous, commercial-free run. Editing out commercials between continuous programming does not constitute internal editing.

BODY-OF-WORK ENTRIES:

A compilation or body of work from a variety of programs and/or series that are not related is not permitted, except for personality categories.

DOUBLE ENTRIES :

Programs may be entered in only one Emmy contest. You will be disqualified if you enter a program and/or craft in the Sports contest, then later enter the same program and/or craft into another Emmy contest such as Primetime or News. Also, split entries are not allowed. For example you cannot enter a program in the Sports awards and enter the camerawork from that program in Primetime.

MISREPRESENTATIONS:

Any misrepresentation of entries will be cause for disqualification. Misrepresentations may include, but are not limited to: intentional falsification of credits, including intentional falsification of job titles or intentionally listing improper job titles; misrepresenting programming as original. Should evidence of misrepresentation appear at a later date, the entry will be retroactively disqualified. It will be so listed in the National Television Academy records and the National Television Academy will ask for the return of any awarded statues or award certificates.

Violations of any other published rules and procedures herein may result in disqualification.

Payment submitted with disqualified entries will not be returned.

STATUES, PLAQUES AND CERTIFICATES

AWARD OWNERSHIP:

Emmy Awards are presented to individuals, not to their employers. Ownership of the Emmy Statue is retained by the individuals and The National Television Academy, even if an employer pays entry fees.

DUPLICATE AWARDS:

The network, studio or production company (up to three) for any Emmy-winning program may purchase a duplicate Emmy Award. Duplicate Emmy Awards are not available for craft categories.

WHO RECEIVES THE AWARD?

For all program categories, Executive Producers, Senior Producers, Coordinating Producers, Coordinating Directors, Supervising Producers, Producers, Directors, Associate Directors, Associate Producers or similar job titles are eligible to receive Emmy statues, provided their role was more than supervisory and they made a substantial creative contribution to the content of the program and received on-air credit as shown on the entry form. Reporters are eligible for

Sports Journalism and Features. Editors are eligible for Open/Tease.

For all craft categories, those who perform a specific discipline receive the Emmy statue. Supervising, or directing, or approving the work of others - while vital to the creative process - does not qualify for these categories.

For the Special Classification category, those individuals most responsible for the creation, design, or implementation of the innovation are eligible to receive Emmy statues. The job title of the engraving will read "Innovator."

VERIFICATION OF STATUE-ELIGIBLE JOB TITLES:

An entrant's job title must correspond to the as-aired credits for the submission. In cases where there is a discrepancy between the broadcast credits and the job title listed on the entry form you must contact the Director of the Sports Emmy Awards for approval. Failure to do so may result in disqualification. As indicated elsewhere, any falsification of credits will result in disqualification.

STATUES:

There is a statue fee for Emmy eligible recipients.

Contact Mike Grigaliunas at 212-484-9421 or mgrigaliunas@emmyonline.tv for more details.

NOMINATION PLAQUES:

Nominees will receive a certificate commemorating their nomination. Past and current Emmy nominees may also purchase a handsome plaque to commemorate their nomination. Order forms will be sent to current nominees in March, 2007. Past nominees may contact Mike Grigaliunas at 212-484-9421 or mgrigaliunas@emmyonline.tv.

PRODUCTION PLAQUES & CERTIFICATES:

Individuals who are not eligible to receive Emmy statues are eligible for Production Plaques and Production Certificates. Production Plaques and Certificates may be purchased by the Executive Producer or Producer of an Emmy-winning program for presentation to those individuals. Order forms will be sent to the main contact for all winning entries after winners are announced in April, 2007. For more information contact Mike Grigaliunas at 212-484-9421 or mgrigaliunas@emmyonline.tv

PROMOTION:

EMMY® winners may refer in advertising and publicity to the fact that they are an EMMY® recipient and, for one year after the award was bestowed may use a replica of the EMMY® statue in such advertising. A ® registration mark and the appropriate copyright notice: © NATAS/ATAS, must accompany any portrayal of the Emmy.

ADDITIONS AND CORRECTIONS:

Additions and Corrections to the credits of an entry must be submitted no later than two weeks after the announcement of the Sports Emmy nominations.

Additions and corrections to the credits of an entry submitted after the deadline for changes for the printed ceremony program, must be submitted with a written explanation of the reason for the changes. A fee of \$100 will be charged for names added to the credits after that deadline. Credit additions or changes received more than 30 days after the Sports Emmy Ceremony will not be accepted.

ENTRY FEES

MAKE CHECKS PAYABLE TO: NATAS/SPORTS

CATEGORIES 1 – 19 PROGRAMS AND PERSONALITIES

(1) Outstanding Live Sports Special.....	\$375
(2) Outstanding Live Sports Series.....	\$375
(3) Outstanding Live Event Turn Around.....	\$375
(4) Outstanding Edited Sports Special.....	\$375
(5) Outstanding Sports Documentary.....	\$375
(6) Outstanding Edited Sports Series/Documentary.....	\$375
(7) Outstanding Studio Show – Weekly.....	\$375
(8) Outstanding Studio Show – Daily.....	\$375
(9) Outstanding Sports Journalism.....	\$375
(10) Outstanding Short Feature.....	\$275
(11) Outstanding Long Feature.....	\$275
(12) Outstanding Open/Tease.....	\$275
(13) Outstanding Broadband – Coverage.....	\$375
(14) Outstanding Broadband – Long Form.....	\$375
(15) Outstanding Broadband – General Interest.....	\$375
(16) Outstanding Sports Personality – Studio Host.....	\$275
(17) Outstanding Sports Personality – Play-by-Play.....	\$275
(18) Outstanding Sports Personality – Studio Analyst.....	\$275
(19) Outstanding Sports Personality – Sports Event Analyst.....	\$275

CATEGORIES 20 – 29 CRAFT ACHIEVEMENT

(20) Outstanding Technical Team Remote.....	\$275
(21) Outstanding Technical Team Studio.....	\$275
(22) Outstanding Camera Work.....	\$275
(23) Outstanding Editing.....	\$275
(24) The Dick Schaap Outstanding Writing Award.....	\$275
(25) Outstanding Music Composition/Direction/Lyrics.....	\$275
(26) Outstanding Live Event Audio/Sound.....	\$275
(27) Outstanding Post Produced Audio/Sound.....	\$275
(28) Outstanding Graphic Design.....	\$275
(29) Outstanding Production Design/Art Direction.....	\$275

CATEGORY 30 - SPECIAL CLASSIFICATION AREA

(30) The George Wensel Technical Achievement Award.....	\$375
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There is a statue fee for Emmy eligible individuals.

AWARD CATEGORIES AND DEFINITIONS

PROGRAMS

1. Outstanding Live Sports Special
2. Outstanding Live Sports Series
3. Outstanding Live Event Turnaround
4. Outstanding Edited Sports Special
5. Outstanding Sports Documentary
6. Outstanding Edited Sports Series/Anthologies
7. Outstanding Studio Show – Weekly
8. Outstanding Studio Show – Daily
9. Outstanding Sports Journalism
10. Outstanding Short Feature
11. Outstanding Long Feature
12. Outstanding Open/Tease
13. Outstanding Broadband - Coverage
14. Outstanding Broadband - Long Form
15. Outstanding Broadband - General Interest

PERSONALITIES

16. Outstanding Sports Personality/Studio Host
17. Outstanding Sports Personality/Play-by-Play
18. Outstanding Sports Personality/Studio Analyst
19. Outstanding Sports Personality/Sports Event Analyst

CRAFT ACHIEVEMENT

20. Outstanding Technical Team Remote
21. Outstanding Technical Team Studio
22. Outstanding Camera work
23. Outstanding Editing
24. The Dick Schaap Outstanding Writing Award
25. Outstanding Music Composition/Direction/Lyrics
26. Outstanding Live Event Audio/Sound
27. Outstanding Post-Produced Audio/Sound
28. Outstanding Graphic Design
29. Outstanding Production Design/Art Direction

SPECIAL CLASSIFICATION AREA

30. The George Wensel Technical Achievement Award

PROGRAM CATEGORIES

There is no limit to the number of entries submitted by networks in the Advanced Media categories. Networks, cable, and syndicators are limited to four entries in each of the other Program categories. If an entry is produced by an independent production company but airs on a broadcast or cable network, that entry is included in the network total. Independent producers of complete programs that are either time buys or barter arrangements on a network may submit up to four entries on their own.

Maximum Running Time for Submissions: 20 minutes.

Maximum number of excerpts: Submissions may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Commercials must be deleted.

Dip to black between excerpts of non-continuous programming and segments.

Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. (See pages 12 for DVD preparation). Advanced Media categories will prepare a URL for viewing.

(See pages 14 for URL preparation).

Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see pg. 10 for essay instructions)

1. Outstanding Live Sports Special

“Live” shall be construed to mean an unedited program depicting a total event regardless of whether the network feed was on tape delay due to time zone differences and/or on satellite transmissions. The special may have aired in one or more parts. If the majority of the program is live, the program is considered live. Post season playoff games, college bowl games and post season championship tournaments are considered to be specials.

Major events must be entered as Live Specials and not as part of a Live Series. Examples of major events are The Daytona 500, The Indy 500 and the four golf majors (The Masters, The British Open, The PGA Championship and The U.S. Open) and the golf Ryder Cup event. Early round coverage submissions for golf will include the network which provides the production.

The “Championship” is defined as the final two teams or individuals in a single game (match) or series of games. A submission of a Championship may not be included with any other program submission. Therefore, the Super Bowl, the World Series, NBA Finals, Stanley Cup Finals, the NCAA Basketball Championship and other similar series, games or matches must be entered separately.

DVD must have a minimum of 2 segments and the majority of material must be live material.

2. Outstanding Live Sports Series

A series of Live programs (five or more) airing either weekly or on some regular basis. “Live” shall be construed to mean an unedited program depicting a total event regardless of whether the network feed of the event was on tape delay due to time zone differences and/or satellite transmissions. College football and basketball conference championships are considered part of the regular season and should be entered as Live Series.

DVD must have segments from a minimum of two different programs and the majority of material must be live material

3. Outstanding Live Event Turn-Around

A Live Event Turn-Around program is a program, broadcast in one or more parts, that contains live-to-tape and/or quick turn around edited segments. The program may contain pre-packaged edited segments, but at least 2/3 of the program must be live-to-tape and/or quick turn around edited new material from the event being covered. The program must air within 7 days of the completion of the event being covered.

DVD must have a minimum of 2 segments

4. Outstanding Edited Sports Special

An Edited Special is a single program, broadcast in one or more parts. If the majority is edited, the program is considered edited. This category includes the following: (1) edited coverage of an event; (2) edited programs that air longer than 7 days after the completion of the covered event; (3) programs with multiple feature segments that are not a comprehensive treatment of a single theme or topic; (4) Recap and Review Shows. If the entrant has a question on whether the submission should be entered as a Sports

Documentary or an Edited Special, please contact the National Television Academy.

2 sets of DVDs required. First Round DVDs must be no more than 7 minutes and have a maximum of three segments. Final Round DVDs maximum 20 minutes with 2 to 5 segments.

5. Outstanding Sports Documentary

A sports documentary is a single edited program, broadcast in one or more parts. The program must be a comprehensive treatment of a single theme or topic and may be either historical or contemporary. If the entrant has a question on whether the submission should be entered as a Sports Documentary or an Edited Special, please contact the National Television Academy for a ruling.

2 sets of DVDs required. First Round DVDs must be no more than 7 minutes and have a maximum of three segments. Final Round DVDs maximum 20 minutes with 2 to 5 segments.

6. Outstanding Edited Sports Series/Anthologies

A series consists of five or more regularly scheduled programs, airing either weekly or on some other regular basis. The National Television Academy reserves the right to rule on what entries constitute a series.

DVD must have segments from a minimum of two different programs and the majority of material must be edited material.

7. Outstanding Studio Show - Weekly

Any studio show that airs live or recorded. A majority of the show must originate from the studio or in studio format. If there are unusual circumstances relating to the production of the program, the National Television Academy will review its eligibility.

DVD must have a minimum of 2 segments from at least 2 programs

8. Outstanding Studio Show – Daily

Any studio show that airs live or recorded. A majority of the show must originate from the studio or in studio format. If there are unusual circumstances relating to the production of the program, the National Television Academy will review its eligibility.

DVD must have a minimum of 2 segments from at least 2 programs.

9. Outstanding Sports Journalism

Entries must be devoted to one subject and be based entirely on facts, recorded information or current actuality; have an investigative or journalistic component; and either show substantial evidence of original reporting or must provide major additional original information on a continuing story. Entries may include breaking sports news coverage which does not extend beyond its original schedule broadcast. Extended coverage or a program or segment that does not relate to a sport, sporting event/venue or sports personality may be eligible in the News & Documentary Emmy Awards.

The program or segment may have aired live or recorded.

DVDs may have a maximum of 5 segments

10. Outstanding Short Feature

Entries in this category enhance viewer understanding or appreciation of the subject matter of the broadcast. Entries may have a running time of up to 6 minutes; may be an independent segment or a segment from a program or a series; and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy Awards. Segments/acts of a single topic or theme program are not eligible.

DVD must contain only one feature. The lead-in and tag of the feature may be included and will not count in running time calculations.

11. Outstanding Long Feature

Entries in this category enhance viewer understanding or appreciation of the subject matter of the broadcast. Entries in this category must have a running time of less than a complete show (approximately 15 minutes); may be an independent segment or a segment from a program or a series; and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy Awards. Segments/acts of a single topic or theme program are not eligible.

DVD must contain only one feature. The lead-in and tag of the feature may be included and will not count in running time calculations.

12. Outstanding Open/Tease

The Open or Tease of a sports program or series that airs live or recorded. A compilation of material is not acceptable. Any Open/Tease submitted in this category may not also be entered in Editing.

DVD must contain only one Open/Tease.

13. Outstanding Broadband - Coverage

This category is for original material first shown on broadband and portable delivery and includes breaking news, live and/or continuing coverage, and reporting. See page 14 for URL preparation.

14. Outstanding Broadband - Long Form

This category is for original material first shown on broadband and portable delivery and includes long form, profiles and/or history. See page 14 for URL preparation.

15. Outstanding Broadband - General Interest

This category is for original material first shown on broadband and portable delivery and includes general interest instructional videos, and sports videos of general interest. Entries which are not eligible in the other two Broadband categories may be entered here, at the discretion of the Academy. See page 14 for URL preparation.

PERSONALITY CATEGORIES

Networks, cable, and syndicators are limited to five entries in each of the four personality categories. If an entry is produced by an independent production company but airs on a broadcast or cable network, that entry is included in the network total.

Independent producers of complete programs that are either time buys or barter arrangements on a network may enter up to five entries in each of the four personality categories.

A body of work from different programs is allowed for personalities. An individual can have only one entry in a personality category. The entry submission may contain material from more than one network.

Maximum Running Time: 12 minutes.

Dip to black between excerpts of non-continuous programming and segments.

Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player.

There is no limit to the number of segments or segment length

16. Outstanding Sports Personality/Studio Host

A majority of the performance of the Studio Host must be from the studio or in studio format. Hosts and narrators of Edited Specials and Sports Documentaries do not qualify in this category.

17. Outstanding Sports Personality/Play-by-Play

The Play-By-Play must be from live or live-to-tape event coverage.

18. Outstanding Sports Personality/Studio Analyst

A majority of the performance of the Studio Analyst must be from the studio or in studio format.

19. Outstanding Sports Personality/Sports Event Analyst

A Sports Event Analyst must provide continuous live analysis on site during a game or event.

OUTSTANDING CRAFT ACHIEVEMENT CATEGORIES

Purpose: The purpose of the Craft categories is to recognize those individuals who actually perform the duties of the craft being recognized and who have received on-air credit on the production. Supervising or directing the work of others does not qualify for individual craft awards. Therefore, production personnel such as Producers and Directors are not eligible for the Emmy Award in Craft areas unless they specifically perform the duties of the craft being recognized.

There is no limit to the number of entries that a network may submit in a Craft area. Individuals or groups may submit excerpts from series or specials. However, a body of work from a variety of unrelated programs or series is not permitted.

Material from Sports Promotions are not eligible in Craft areas.

Team Entries: are allowed provided the team of crafts persons are co-creators of a single product (for example, a camera crew working on edited coverage of an event). However, one cannot simultaneously enter as an individual for the same work done as part of a team entry. Double Entry is not permitted.

An individual may enter in more than one Craft area. If an individual works in different disciplines, he or she may enter in those separate disciplines.

Maximum Running Time for Submissions: 10 minutes. There is no limit to the number of segments. Entries may include as many as-aired segments or excerpts as necessary to demonstrate excellence, up to 10 minutes. Each excerpt must be a straight run without internal editing of program content. Commercials must be deleted.

Dip to black between excerpts of non-continuous programming and segments.

Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. (See pages 12 for DVD preparation)

Each entry must include two copies of a one-page essay/description explaining why it is Emmy-worthy (see pg. 10 for essay instructions)

Nominations will be made in these categories when, in the opinion of the judges, the entrant's work has made a significant contribution to overall quality of the broadcast.

20. Technical Team Remote

This category is open to the individuals who make a significant contribution to the technical portion of sports programs remote venues. Eligible titles include: technical supervisors, technical directors, electronic camera persons, video control, videotape operators, and graphics operators. The following are not eligible: Operations Producers for Live Specials, Live Turn Around, Live Series; Assistant Camera persons; Editors; Graphic Designers. Individuals must have worked 50% of programs in Live Series to be eligible.

21. Technical Team Studio

This category is open to the individuals who make a significant contribution to the technical portion of sports studio programs. Eligible titles include: technical supervisors, technical directors, lighting directors, senior audio engineers, electronic camera persons, video control, videotape operators, and graphics operators. The following are not eligible: Operations Producers for Studio Shows; Assistant audio engineers; Assistant camera persons; editors; graphic designers. You must have worked 50% of programs of a studio show to be eligible.

22. Camera Work

This category is open only to ENG and documentary style camera persons, and does not apply to live or live-to-tape programs. Team entries are allowed only if its members are co-creators of a single product. Unmanned or POV cameras are not eligible. Entrants are urged, in their one-page description, to make special notice of extraordinary conditions in the coverage.

23. Editing

This category is open to those individuals responsible for editing digital media, videotape and film to produce a finished story or program. Assistant editors are not eligible.

24. Writing

This category is open to individuals and teams having the creative input in writing, re-writing, and amending the script or narration of a sports program. A body of work from non-related programs or series is not eligible.

25. Music Composition/Direction/Lyrics

This category is open to individuals who make a significant contribution to the musical portion of a sports program, one that enhances viewer understanding or appreciation of the broadcast. Eligible individuals include composers, arrangers, music directors, and conductors. All music must be new and original for 2006.

26. Live Event Audio/Sound

This category is open to individuals who make a significant contribution to the audio portion of a sports program, one that enhances viewer understanding or appreciation of the broadcast. The audio/sound must be acquired either live or recorded live-to-tape. No audio sweetening, foley, or other post-produced techniques permitted.

27. Post Produced Audio/Sound

This category is open to individuals who make a significant contribution to the audio portion of a sports program, one that enhances viewer understanding or appreciation of the broadcast. Eligible individuals include those involved in audio sweetening.

28. Graphics Design

This category is open to artists and designers who create electronic graphics, graphics illustrators, electronic and film animators, and artists and designers who employ electronic paint boxes and other similar equipment, as well as traditional artistic tools, to develop graphic elements, including title sequences, for sports programs. The material submitted must be new material for 2006.

29. Production Design/Art Direction

This category is open to individuals who make a significant contribution to the visual presentation of a sports program, one that enhances viewer understanding or appreciation of the broadcast and are responsible for the design and placement of scenery, sets, and scenic elements in the studio or field. The material submitted must be new material for 2006.

SPECIAL CLASSIFICATION

30. The George Wensel Technical Achievement Award

Networks, cable, and syndicators are limited to four entries in this category. If an entry is produced by an independent production company but airs on a broadcast or cable network, that entry is included in the network total. Independent producers of complete programs that are either time buys or barter arrangements on a network may submit up to four entries on their own.

Maximum Running Time for Submissions: 10 minutes.

Maximum number of excerpts: Submissions may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Commercials must be deleted.

Dip to black between excerpts of non-continuous programming and segments.

Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. (See pages 12 for DVD preparation). Entries may also include a non-broadcast support DVD running up to 10 minutes, if it will assist the judges in evaluating how the innovation works.

Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see pg. 10 for essay instructions)

Additional Material:

Each entry submission must include 10 copies of all supplementary support material (drawings, designs, or any necessary explanations regarding the effectiveness of the product). If the product requires any special on-site equipment to be brought in for the judges to see or hear, arrangements must be made with the National Academy when the submission is first entered.

This category is for a technical innovation that is extraordinary and enhances the broadcast for the viewer. The program or segments may have been aired live, on videotape and/or film. A previously entered “technical innovation” will be allowed if, in the opinion of The National Academy, it has been significantly improved or modified in either how it looks on the screen or in how it is brought to the screen. The entrant must disclose any previous submissions in the one-page essay, and include a statement explaining the significant modifications or improvements.

An innovation should not be entered in this special class area if it is eligible for the Engineering and Technology Emmy Awards.

JUDGING AND PROCEDURES

Categories 1 – 8 and 16- 19

In these twelve categories, there will be a minimum of six (6) panelists judging each category. They will include Executive Producers, Producers, Directors, Associate Producers and Associate Directors independently employed or employees of the networks or cable companies who do not have direct conflict with the material they view. Judges may not have a conflict of interest, which is described as having a direct involvement with the production of the entry, or having a close personal relationship with a member of the production staff of the entry. Employment by a network with an entry in the category being judged does not necessarily create a conflict of interest by itself. Also, individuals in the world of sports who have experience in sports television are qualified to judge if they meet National Academy standards. Individuals may participate on more than one panel. A group screening will be held for each category. In the event a panelist cannot attend, he or she may screen at another assigned date.

Panelists will select and rank in order of preference the top five (5) entries in any given category. Each panelist will vote via secret ballot on a scale of 1 to 5:

1 is the best;

2 is the second best;

3 is the third;

4 is fourth and

5 is fifth.

The entries receiving the five (5) lowest cumulative numerical scores will be the nominations; the entry which receives the lowest total cumulative score will be the winner.

Categories 9 – 12 and 20 – 30

The Craft Areas will be judged by a minimum of six (6) panelists who have expertise in the technical craft areas they are judging. The Program Areas and the Special Classification Area will be judged by a minimum of six (6) panelists consisting of individuals who have expertise in specialized areas, technical crafts and program production. Individuals may participate on more than one panel. A group screening will be held for each category. In the event a panelist cannot attend, he or she may screen at another assigned date.

The above categories are judged on the basis of their individual merits and not competitively. An Area has the possibility of one award, more than one award, or no award. Judging is based on content, creativity and execution and not on the event itself. Every submission must be given a score.

Judges will vote via secret ballot using a scale of 1 for the highest and 5 for the lowest rating.

Categories 13 – 15

All Broadband and portable delivery entries will be viewed at home, and judged in one round of preferential voting, via URL submission, in which the nominees and a sole winner will be determined.

CONTENT, CREATIVITY and EXECUTION are the primary standards for judging winners. Judges will focus on the clarity of presentation of information, as well as the visual impact of the entry.

Judges will give weight to the entrant's utilization of advanced media capabilities, (e.g., interactivity, and viewers' choice of images), when determining winners. Although any entry originally produced for transmission by advanced media is eligible to compete, the more the web's capabilities are demonstrated in the production, the better the chances for winning.

Advocacy and presentation of strong points of view are eligible for award consideration.

The judging panels for these three categories will be content experts rather than technicians. There will be separate judging panels for each of the Categories, although there may be an overlap with some judges serving on more than one panel.

Judges will vote via secret ballot using a scale of 10 for the highest and 1 for the lowest rating. Judges will be notified via email when their panels are ready for viewing and they will receive instructions, worksheets, ballots, and certification forms.

The Accountancy firm of Lutz & Carr supervises the voting procedures and they tabulate the votes.