

10/29/03



**NATIONAL
TELEVISION
ACADEMY**

THE NATIONAL TELEVISION ACADEMY ANNOUNCES THE NOMINEES FOR THE FIRST ANNUAL NEWS AND DOCUMENTARY EMMY AWARDS FOR BUSINESS AND FINANCIAL REPORTING

New York, October 29, 2003 – The National Television Academy today announced the nominees for the First Annual News and Documentary Emmy Awards For Business and Financial Reporting. The awards will be presented at a luncheon sponsored by the NTA and Paul Steiger, Managing Editor of the Wall Street Journal, on Thursday, December 4, 2003 at the Union Club in New York City. New York Attorney General Eliot Spitzer will give the keynote address.

The awards recognize outstanding achievement in business and financial reporting by programs broadcast from July 1, 2002 to June 30, 2003. Nominees were announced in four categories: Outstanding Coverage of a Current Business News Story; Outstanding Investigative Reporting of a Business News Story; Outstanding Interpretation and/or Analysis of a Business News Story and Outstanding Documentary on a Business Topic.

“The inaugural group of nominees demonstrates the excellent work being done in the area of business and financial reporting,” said NTA president, Peter Price. “The National Television Academy is proud to give recognition to this excellent, but often under-appreciated, body of work.”

“Business reporting may not be as pictorially exciting as war coverage or natural disasters,” remarked Bill Small, Vice Chairman of News and Documentaries for the National Television Academy, “but the best of it, as reflected in these nominations, is equally if not more important to the average American.”

The numerical breakdown, by broadcast and cable entities, as compiled by the independent accountancy firm of Lutz and Carr, LLP, follows:

CBS	9	A&E	1
PBS	6	ABC	1
CNBC	2	Bloomberg	1

A complete list of nominations is available on the National Academy's web site at www.emmyonline.org.

Requests for additions and corrections should be received no later than Friday, November 7, 2003. Send all requests to newsemmy@natasonline.com.

The First Annual News and Documentary Emmy Awards for Business and Financial Reporting is presented by the National Television Academy, a non-profit organization dedicated to the advancement of television.

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The National Television Academy, whose total dedication is excellence, is a professional service organization for all aspects of the Television, Cable and Satellite industries. Its symbol of excellence, the Emmy, is awarded in six major national categories including Sports, News/Documentary, Daytime, Technology/Engineering, and International (through its International Academy). Local Emmys are given in nineteen regions across the United States. Beyond awards, the Academy has extensive educational projects, scholarships, publications, and major activities of impact to both industry professionals and the viewing public itself. For more information, please visit the website at www.emmyonline.org.

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FIRST ANNUAL NEWS & DOCUMENTARY EMMY AWARDS
For
BUSINESS and FINANCIAL REPORTING

THE NOMINATIONS

Outstanding Coverage of a Current Business News Story

* ABC World News Tonight with Peter Jennings

War and the Economy

ABC

Producers

Glen Dacy
Justine Schiro
Caren Zucker

Correspondent

Betsy Stark

* Bloomberg Television

Showdown on Secrecy

Bloomberg

Producer

Caleb Silver

Reporter

Melissa Lee

News Director

John Meehan

* CBS News 60 Minutes II

Ebay

CBS

Executive Producer

Jeff Fager

Senior Broadcast Producer

Michael Whitney

Producer

Phil Shimkin

Executive Editor

Patti Hassler

Correspondent

Charlie Rose

* CBS News Sunday Morning

Singing the Blues

CBS

Producers

Alan Golds
Robin Skeete

Correspondent

Anthony Mason

* CNBC

Massive Fraud at WorldCom

CNBC

Anchor

David Faber

*

Outstanding Investigative Reporting of a Business News Story

*CBS News 60 Minutes

Montana Power

CBS

Producer

James Kraft

Correspondent

Steve Kroft

* CBS News 60 Minutes

Unhealthy Diagnosis

CBS

Producer

Helen Malmgren

Correspondent

Ed Bradley

* CBS News 60 Minutes II

Pitching Prozac

CBS

Executive Producer

Jeff Fager

Senior Broadcast Producer

Michael Whitney

Producers

Michael Bronner

Denise Cetta

Executive Editor

Patti Hassler

Correspondent

Vicki Mabrey

* Now with Bill Moyers

Off the Clock

PBS

Executive Producer

John Sicheloff

Executive Producers for New York Times TV

Ann Derry

Lawrie Mifflin

Senior Producer

Peter Bull

Senior Story Producer

Tom Casciato

Producer

Andrea Fleischer

Executive Editor

Judith Davidson Moyers

Executives in Charge

Judy Doctoroff O'Neil

Felice Firestone

Reporter

Steven Greenhouse

*

Outstanding Interpretation and/or Analysis of a Business News Story

* **CBS News 60 Minutes**

18 - 49 : Over the Hill?

CBS

Producer

Steven Reiner

Correspondent

Morley Safer

* **CBS News 60 Minutes**

The Sheriff of Wall Street

CBS

Producer

Trevor Nelson

Correspondent

Steve Kroft

* **CBS News 60 Minutes II**

Rigging the Market

CBS

Executive Producer

Jeff Fager

Senior Broadcast Producer

Michael Whitney

Producer

Shawn Efran

Executive Editor

Patti Hassler

Correspondent

Scott Pelley

* **CBS News Sunday Morning**

Product Placement

CBS

Producers

Ann Marie Hodrick
George Osterkamp

Correspondent

John Blackstone

Outstanding Interpretation and/or Analysis of a Business News Story Continued

*** Now with Bill Moyers**

Eliot Spitzer Investigates Merrill Lynch and Vested Interest

PBS

Executive Producer

John Sicheloff

Senior Producer

Peter Bull

Senior Story Producer

Tom Casciato

Producer

Brenda Breslauer

Senior Supervising Producer

Sally Roy

Executive Editor

Bill Moyers

Executives in Charge

Judith Davidson Moyers

Judy Doctoroff O'Neill

Vice President of Production

Felice Firestone

*

Outstanding Documentary on a Business Topic

*** CNBC**

The Big Heist: How AOL Took Time Warner

CNBC

Executive Producer

Glen Rochkind

Producer

Lori Gordon

Anchor

David Faber

*** Commanding Heights: The Battle for the World Economy**

From Marx to Markets

PBS

Executive Producers

Michael Sullivan

Sue Lena Thompson

Daniel Yergin

Series Producer

William Cran

Outstanding Documentary on a Business Topic continued

* **Commanding Heights: The Battle for the World Economy**
The New Rules of the Game

PBS

Executive Producers

Michael Sullivan
Sue Lena Thompson
Daniel Yergin

Producer

Greg Barker

Series Producer

William Cran

* **Commanding Heights: The Battle for the World Economy**
The Promise and the Peril

PBS

Executive Producers

Michael Sullivan
Sue Lena Thompson
Daniel Yergin

Producer

Greg Barker

Series Producer

William Cran

* **Frontline**

The Wall Street Fix

PBS

Executive Producers

David Fanning
Michael Sullivan

Senior Producer

Hedrick Smith

Producer

Rick Young

* **Investigative Reports**

Wage Slaves: Not Getting By In America

A&E

Executive Producers

Amy Briamonte
Laura Fleury
Dave Harding
Erik Nelson

Producers

Julie Harman
Kathleen Kern

*

**THE FIRST ANNUAL NEWS & DOCUMENTARY EMMY AWARDS
FOR
BUSINESS & FINANCIAL REPORTING**

BREAKDOWN BY MULTIPLE NOMINATIONS

A&E (1)

INVESTIGATIVE REPORTS (1)

Wage Slaves: Not Getting By In America 1

ABC (1)

ABC WORLD NEWS TONIGHT WITH PETER JENNINGS (1)

War and the Economy 1

Bloomberg (1)

BLOOMBERG TELEVISION (1)

Showdown on Secrecy 1

CBS (9)

CBS NEWS 60 MINUTES (4)

18 - 49 : Over the Hill? 1

Montana Power 1

The Sheriff of Wall Street 1

Unhealthy Diagnosis 1

CBS NEWS 60 MINUTES II (3)

Ebay 1

Pitching Prozac 1

Rigging the Market 1

CBS NEWS SUNDAY MORNING (2)

Product Placement 1

Singing the Blues 1

CNBC (2)

CNBC (2)

Massive Fraud at WorldCom	1
The Big Heist: How AOL Took Time Warner	1

PBS (6)

COMMANDING HEIGHTS: THE BATTLE FOR THE WORLD (3)

From Marx to Markets	1
The New Rules of the Game	1
The Promise and the Peril	1

FRONTLINE (1)

The Wall Street Fix	1
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NOW WITH BILL MOYERS (2)

Eliot Spitzer Investigates Merrill Lynch and Vested Interest	1
Off the Clock	1