



EMMY® WINNERS ANNOUNCED FOR BUSINESS & FINANCIAL REPORTING AND PROMOTIONAL ANNOUNCEMENTS

*Lifetime Achievement Award Presented to
David Schlesinger of Reuters*

*Webcast of Awards Ceremony Available
On tvworldwide.com and tvmainstream.com*

New York - December 2, 2008 - The National Academy of Television Arts and Sciences (NATAS) today announced the winners of the 6th Annual Emmy® Awards for Business & Financial Reporting in a luncheon ceremony at the Rainbow Room in New York City. Emmy® Awards for Business & Financial Reporting were presented in eight categories recognizing outstanding achievement in business & financial reporting telecast or webcast from July 1, 2007 through June 30, 2008. Winners of two new Emmy® Award categories for promotional announcements were also announced.

In addition, the Lifetime Achievement Award in Business & Financial Reporting was presented to **David Schlesinger**, Editor-in-Chief of Reuters, the world's largest international news agency and primary business news source. Presenting the Lifetime Achievement Award to Schlesinger were **Christiane Amanpour**, Chief International Correspondent for CNN and **Devin Wenig**, Chief Executive Officer of the Markets Division of Thomson Reuters.

Also among the speakers were **Peter Price**, President/CEO of the National Academy of TV Arts & Sciences; **Robert Thomson**, Editor-In-Chief of the Dow Jones Company and Managing Editor of *The Wall Street Journal*; and **Bill Small**, Chairman of the News and Documentary Emmy Awards, who presented the awards on behalf of the Academy.

The 6th Annual Emmy Awards for Business & Financial Reporting can be seen via webcast at the NATAS website at www.emmyonline.tv/business and at www.tvworldwide.com and on the TV Mainstream Internet TV channel at www.tvmainstream.com.

A list of winners for the 6th Annual Emmy Awards for Business & Financial Reporting is also available on the NATAS website, www.emmyonline.tv.

The numerical breakdown, by broadcast and cable entities, as compiled by the independent accountancy firm of Lutz and Carr, LLP, follows:

Business & Financial Reporting:

ABC	2	PBS	2
Bloomberg	2	CNBC	1
CBS	2	Minyanville.com	1

Promotional Announcements:

PBS	1	CNN	1
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The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmy® Awards are given in 19 regions across the United States. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

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For photography of Emmy Awards ceremonies, go to www.bryan-brown.com

Outstanding Coverage of a Current Business News Story in a Regularly Scheduled Newscast

ABC World News with Charles Gibson

ABC

Global Food Crisis

Executive Producer

Jon Banner

Senior Broadcast Producer

Tom Nagorski

Senior Producers

Kate Felsen, Mimi Gurbst, Tom Johnson

Producers

Clark Bentson, Glen Dacy, Drew Millhon, Beth Loyd, Justine Schiro, James Wang

Correspondents

Chris Bury, Dan Harris, Robert Krulwich, David Muir, Nick Schifrin, Jim Sciutto, Stephanie Sy, Bill Weir

Anchor

Charles Gibson

Outstanding Investigative Reporting of a Business News Story in a Regularly Scheduled Newscast

ABC News Nightline

ABC

Brian Ross Investigates: The Multimillion Dollar 'Appeal'

Executive Producer

James Goldston

Senior Producer

David Scott

Chief Investigative Correspondent

Brian Ross

Senior Investigative Producer

Rhonda Schwartz

Producer

Madeleine Sauer

Field Producer

Asa Eslocker

Outstanding Interpretation or Analysis of a Business News Story in a Regularly Scheduled Newscast

The CBS Evening News with Katie Couric
Life and Debt in America

CBS

Executive Producer

Rick Kaplan

Senior Producer

Katie Boyle Sobolik

Producer

Guy Campanile

Correspondent

Anthony Mason

Outstanding Coverage of a Current Business News Story--News Magazines and Long Form

Business Nation
Field of Dreams

CNBC

Vice President, Long Form Programming

Josh Howard

Executive Producer

Mitch Weitzner

Producer

Alison O'Brien

Correspondent

David Faber

Outstanding Investigative Reporting of a Business News Story--News Magazines and Long Form

401(k) Hidden Fees

Bloomberg

Executive Producer

Karin Annus

Producer

Gary Matsumoto

Anchor

Mike Schneider

Outstanding Interpretation or Analysis of a Business News Story--News Magazines and Long Form

CBS News 60 Minutes

CBS

King of Sushi

Executive Producer

Jeff Fager

Executive Editor

Patti Hassler

Senior Broadcast Producer

Bill Owens

Correspondent

Bob Simon

Producers

Michael Gavshon, Drew Magratten

NOW on PBS

PBS

India Rising

Executive Producer

John Sicheloff

Senior Producer

Ty West

Producers

Kira Kay, Jason Maloney

Correspondent

Paul Beban

NOW on PBS

PBS

Taxing the Poor

Executive Producer

John Sicheloff

Senior Producer

Ty West

Producer

Na Eng

Correspondent

Maria Hinojosa

Outstanding Documentary on a Business Topic

Deadly Brew: The Human Toll of Ethanol

Bloomberg

Executive Producer

Karin Annus

Producer

Randy Martin

Anchor

Mike Schneider

New Approaches to Business & Financial Reporting

Minyanville's World In Review

Minyanville.com

Executive Producers

Todd Harrison, Charles Mangano, Kevin Wassong

Producers

Cory Bortnicker, Kevin Depew, Justin Rohrlach

Directors

Brendan Stern, Dave Stewart

Outstanding Promotional Announcement—Institutional

No One But You, Snow

PBS

FRONTLINE

Editor/Designer

John MacGibbon

Producer/Writer

Missy Frederick

Outstanding Promotional Announcement—Episodic

God's Warriors

CNN

CNN Presents

Executive Producers

Scot Safon, Drea Gillogly

Senior Producers

Therese Aun, Aimee Schier

Breakdown by Multiple Winners

Business & Financial Reporting Categories

CBS (2)

CBS News 60 Minutes: 1

King of Sushi: 1

The CBS Evening News with Katie Couric: 1

Life and Debt in America: 1

CNBC (1)

Business Nation: 1

Field of Dreams: 1

ABC (2)

ABC World News with Charles Gibson: 1

Global Food Crisis: 1

ABC News Nightline: 1

Brian Ross Investigates: The Multimillion Dollar 'Appeal': 1

PBS (2)

NOW on PBS: 2

India Rising: 1

Taxing the Poor: 1

Bloomberg (2)

401(k) Hidden Fees: 1

Deadly Brew: The Human Toll of Ethanol: 1

Minyanville.com (1)

Minyanville's World In Review: 1

Breakdown by Multiple Winners Promotional Announcement Categories

PBS (1)

FRONTLINE: 1

No One But You, Snow: 1

CNN (1)

CNN Presents: God's Warriors: 1