



For Immediate Release

**THE NATIONAL TELEVISION ACADEMY ANNOUNCES THE NOMINEES
FOR THE 25th ANNUAL SPORTS EMMY AWARDS**

Announcement Made At The World Congress of Sports in Newport Beach, CA

Winners To Be Announced During April 19th Ceremony

NEW YORK, NY – March 4, 2004 – Nominees for the 25th Annual Sports Emmy Awards were announced today by the National Television Academy. The announcement was made before the largest gathering of senior executives from the world of sports and entertainment, at Octagon/ Street & Smith’s World Congress of Sports at the Four Seasons Hotel in Newport Beach, CA.

The Sports Emmys are given to sports broadcasters and industry professionals in such categories as: Live Special, Live Series, Studio Show - Weekly, Studio Host, Play-by-Play, Studio Analyst and Event Analyst. Peter Price, President of the National Television Academy, was joined by Rick Dudley, President and CEO of Octagon Worldwide and Richard Weiss, Publisher of the Street & Smith’s Sports Business Journal, in announcing the nominees of the 27 categories.

The 25th Annual Sports Emmy Awards will be presented at a black-tie dinner ceremony on Monday, April 19th at the Marriott Marquis Hotel in New York City. Leading sports broadcasters, personalities and television professionals will be presenters at the event. Additionally, this year’s Lifetime Achievement Award will be presented to Ed and Steve Sabol, of NFL Films, in recognition of their pioneering efforts and significant contributions to sports programming.

“It’s an honor to announce these deserving nominees in such an appropriate context,” said Price, “With the Sports Emmy Awards we proudly recognize the outstanding quality and professionalism in all areas of sports broadcasting.”

A complete list of nominees, tabulated by the independent accountancy firm of Lutz and Carr, LLP, New York is attached. This nominee listing is also available online at www.emmyonline.org.

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The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted **Emmy Award for News & Documentary, Sports, Daytime, Creative Craft, Public & Community Service, Technology & Engineering/Advanced Media and Business & Financial Reporting**. Excellence in Prime Time programming and international programming is recognized by its affiliate, the Academy of Television Arts and Sciences. Local Emmys are given in 19 regions across the United States. Beyond awards, the National Academy has extensive educational programs including National Student Television and its Student Award of Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.org.

American Airlines is a corporate sponsor of the 25th Annual Sports Emmy Awards.

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THE NOMINATIONS
FOR THE 2003-2004 SPORTS EMMY AWARDS
 [For programming from calendar year 2003]

Nomination Breakdown by Network

**see next page for overall network totals*

ESP.....	22
HBO.....	20
FOX.....	15
ABC.....	14
NBC.....	12
CBS.....	9
FOX Sports Net.....	5
TNT.....	5
ABC / ESPN.....	3
ESPN2.....	3
NFL Network.....	3
ESPN Classic.....	2
OLN.....	2
ABC / ESPN / ESPN2.....	1
ESPN / ESPN2.....	1
ESPN / NBC.....	1
HBO / NBC.....	1
iN DEMAND PPV.....	1
NBC / TNT.....	1
USA.....	1



**THE NOMINATIONS
FOR THE 2003-2004 SPORTS EMMY AWARDS**
[For programming from calendar year 2003]

Overall Network Totals

ESPN.....	28
HBO.....	21
ABC.....	18
FOX.....	15
NBC.....	15
CBS.....	9
TNT.....	6
ESPN2.....	5
FOX Sports Net.....	5
NFL Network.....	3
ESPN Classic.....	2
OLN.....	2
iN DEMAND PPV.....	1
USA.....	1



**NATIONAL
TELEVISION
ACADEMY**

THE NOMINATIONS

FOR THE 2003-2004 SPORTS EMMY AWARDS

[For programming from calendar year 2003]

**Breakdown of Multiple
Program / Series Nominations**

Real Sports with Bryant Gumbel	8	HBO
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Ironman Triathlon World Championship	4	NBC
Jim McKay - My World In My Words	4	HBO
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ABC's NFL Monday Night Football	3	ABC
MLB on FOX	3	FOX
The 103rd U.S. Open Golf Championship	3	ESPN/NBC
The Curse of the Bambino	3	HBO
The Teammates	3	ESPN
Tour de France on CBS	3	CBS
Tyson	3	FOX Sports Net
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Farther Than the Eye Can See	2	OLN
Inside the NFL	2	HBO
Little League World Series	2	ABC/ESPN
NASCAR on FOX	2	FOX
NFL Films Presents on the NFL Network	2	NFL Network
NFL on CBS	2	CBS
Sahara Marathon: Footrace Across the Sand	2	ESPN2
SportsCenter	2	ESPN
Super Bowl XXXVII	2	ABC
The Battle at the Bridges	2	ABC
The Gravity Games	2	NBC



2003-2004 Emmy Awards for Sports

FOR PROGRAMMING FROM CALENDAR YEAR 2003

THE NOMINATIONS



LIVE SPORTS SPECIAL

OUTSTANDING LIVE SPORTS SPECIAL

- * **Little League World Series** **ABC / ESPN**

- * **MLB on FOX: Post Season** **FOX**

- * **Stanley Cup Finals on ABC** **ABC**
ESPN Productions

- * **Super Bowl XXXVII** **ABC**

- * **The 103rd U.S. Open Golf Championship** **ESPN / NBC**

- * **The Preakness Stakes** **NBC**

OUTSTANDING LIVE SPORTS SERIES

- * **ABC's NFL Monday Night Football** **ABC**

- * **ESPN NFL Sunday Night Football** **ESPN**

- * **MLB on FOX** **FOX**



2003-2004 Emmy Awards for Sports

FOR PROGRAMMING FROM CALENDAR YEAR 2003

THE NOMINATIONS

LIVE SPORTS SERIES



* **NFL on CBS** **CBS**

* **NFL on FOX** **FOX**

OUTSTANDING LIVE EVENT TURNAROUND

* **FOX NFL Saturday Night Special** **FOX**

* **Tour de France on CBS** **CBS**

* **Winter X VII** **ESPN2**

* **World Alpine Ski Championships** **NBC**

* **World Gymnastics Championships** **NBC**

OUTSTANDING EDITED SPORTS SPECIAL

* **Ironman Triathlon World Championship** **NBC**
World Triathlon Corporation

* **Outside The Lines: Indians Boating Tragedy** **ESPN**



2003-2004 Emmy Awards for Sports

FOR PROGRAMMING FROM CALENDAR YEAR 2003

THE NOMINATIONS



EDITED SPORTS SPECIAL

* **Sahara Marathon: Footrace Across the Sand** **ESPN2**

* **The Season: Roger Clemens Part Two** **ESPN**
MLB Productions

* **The Thrill of Victory 2003: ABC Sports Year
in Review** **ABC**

OUTSTANDING SPORTS DOCUMENTARY

* **Farther Than the Eye Can See** **OLN**
Outside Television

* **Jim McKay - My World In My Words** **HBO**

* **The Curse of the Bambino** **HBO**
Black Canyon Productions / Clear
Channel Entertainment Television

* **The Teammates** **ESPN**

* **Tyson** **FOX Sports Net**
Red Skies Entertainment

OUTSTANDING EDITED SPORTS SERIES / ANTHOLOGY

* **Championships of the NCAA** **CBS**



2003-2004 Emmy Awards for Sports
FOR PROGRAMMING FROM CALENDAR YEAR 2003
THE NOMINATIONS



EDITED SPORTS SERIES / ANTHOLOGY

- * **Legendary Nights** **HBO**

- * **NFL Films Presents** **ESPN**
NFL Films

- * **Real Sports with Bryant Gumbel** **HBO**

- * **SportsCentury** **ESPN Classic**

OUTSTANDING STUDIO SHOW - WEEKLY

- * **College GameDay** **ESPN**

- * **Inside the NFL** **HBO**
NFL Films

- * **NBA Tip-Off** **TNT**

- * **On The Record with Bob Costas** **HBO**

- * **Sunday NFL Countdown** **ESPN**



2003-2004 Emmy Awards for Sports

FOR PROGRAMMING FROM CALENDAR YEAR 2003

THE NOMINATIONS



STUDIO SHOW - DAILY

OUTSTANDING STUDIO SHOW - DAILY

- * **Baseball Tonight** **ESPN**

- * **Best Damn Sports Show Period** **FOX Sports Net**

- * **Outside The Lines Nightly** **ESPN**

- * **SportsCenter** **ESPN**

- * **The U.S. Open Late Night Show** **CBS**

OUTSTANDING Sports Personality - STUDIO HOST

- * **Bob Costas** **HBO / NBC**

- * **Dan Patrick** **ESPN**

- * **Ernie Johnson** **TNT**

- * **John Saunders** **ABC / ESPN**



2003-2004 Emmy Awards for Sports

FOR PROGRAMMING FROM CALENDAR YEAR 2003

THE NOMINATIONS



Sports Personality - STUDIO HOST

* **Stuart Scott**

ESPN

OUTSTANDING Sports Personality - PLAY-BY-PLAY

* **Al Michaels**

ABC

* **Joe Buck**

FOX

* **Jon Miller**

ESPN

* **Keith Jackson**

ABC

* **Marv Albert**

TNT

OUTSTANDING Sports Personality - STUDIO ANALYST

* **Charles Barkley**

TNT

* **Cris Collinsworth**

HBO

* **Howie Long**

FOX



2003-2004 Emmy Awards for Sports

FOR PROGRAMMING FROM CALENDAR YEAR 2003

THE NOMINATIONS



Sports Personality - STUDIO ANALYST

* **Jimmy Johnson** **FOX**

* **Steve Young** **ESPN**

* **Tom Jackson** **ESPN**

OUTSTANDING Sports Personality - SPORTS EVENT ANALYST

* **Cris Collinsworth** **FOX**

* **John Madden** **ABC**

* **Tim McCarver** **FOX**

* **Todd Blackledge** **CBS**

* **Troy Aikman** **FOX**

OUTSTANDING TECHNICAL TEAM REMOTE

* **NASCAR on FOX** **FOX**



2003-2004 Emmy Awards for Sports

FOR PROGRAMMING FROM CALENDAR YEAR 2003

THE NOMINATIONS



TECHNICAL TEAM REMOTE

* **NASCAR on FOX: The Daytona 500** **FOX**

* **NASCAR on NBC / TNT** **NBC / TNT**

* **X Games IX** **ABC / ESPN / ESPN2**

OUTSTANDING TECHNICAL TEAM STUDIO

* **Inside the NBA** **TNT**

* **NBA Draft** **ESPN**

* **NFL Draft** **ESPN**

* **This is Sportscenter** **ESPN**

OUTSTANDING CAMERA WORK

* **Farther Than the Eye Can See** **OLN**
Outside Television

* **Ironman Triathlon World Championship** **NBC**
World Triathlon Corporation



2003-2004 Emmy Awards for Sports

FOR PROGRAMMING FROM CALENDAR YEAR 2003

THE NOMINATIONS



CAMERA WORK

* **Sahara Marathon: Footrace Across the Sand** **ESPN2**

* **The Gravity Games** **NBC**
Features and Teases

OUTSTANDING EDITING

* **Beyond the Glory - Paul Pierce** **FOX Sports Net**
Red Skies Entertainment

* **Jim McKay - My World In My Words** **HBO**

* **The Battle at the Bridges** **ABC**

* **The Curse of the Bambino** **HBO**
Black Canyon Productions / Clear
Channel Entertainment Television

* **Tyson** **FOX Sports Net**
Red Skies Entertainment

OUTSTANDING WRITING

* **Jim McKay - My World In My Words** **HBO**

* **The Masters** **CBS**
Feature and Essay



2003-2004 Emmy Awards for Sports

FOR PROGRAMMING FROM CALENDAR YEAR 2003

THE NOMINATIONS



WRITING

- * **The Teammates** **ESPN**

- * **Tour de France on CBS** **CBS**

- * **Wimbledon** **ESPN**
Where is Wimbledon?

OUTSTANDING MUSIC COMPOSITION / DIRECTION / LYRICS

- * **Jim McKay - My World In My Words** **HBO**

- * **The Curse of the Bambino** **HBO**
Black Canyon Productions / Clear
Channel Entertainment Television

- * **The Teammates** **ESPN**

- * **Tour de France on CBS** **CBS**
Themes

- * **Tyson** **FOX Sports Net**
Red Skies Entertainment

OUTSTANDING Live Event AUDIO / SOUND

- * **Great Outdoor Games** **ESPN / ESPN2**



2003-2004 Emmy Awards for Sports

FOR PROGRAMMING FROM CALENDAR YEAR 2003

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Live Event AUDIO / SOUND

* **MLB on FOX** **FOX**

* **NASCAR on FOX** **FOX**

OUTSTANDING Post Produced AUDIO / SOUND

* **Indianapolis 500** **ABC**
X TREME Speed Tease

* **Inside the NFL** **HBO**
NFL Films

* **The Gravity Games** **NBC**

OUTSTANDING GRAPHIC DESIGN

* **INDY Racing League** **ABC / ESPN**

* **Super Bowl XXXVII** **ABC**

* **The Battle at the Bridges** **ABC**
Tease



2003-2004 Emmy Awards for Sports
FOR PROGRAMMING FROM CALENDAR YEAR 2003
THE NOMINATIONS



PRODUCTION DESIGN / ART DIRECTION

OUTSTANDING PRODUCTION DESIGN / ART DIRECTION

- * **ABC's NFL Monday Night Football** **ABC**
Teases

- * **MLB on FOX** **FOX**
Opens

- * **NFL on CBS** **CBS**
Open

OUTSTANDING INNOVATIVE TECHNICAL ACHIEVEMENT

- * **NFL Total Access** **NFL Network**
Team Cam

- * **The Daytona 500 on iN DEMAND** **iN DEMAND PPV**
NASCAR in Car

- * **U.S. Open Tennis Championships on USA** **USA**
Hawkeye

OUTSTANDING SPORTS JOURNALISM

- * **Real Sports with Bryant Gumbel** **HBO**
Marcus Dixon

- * **Real Sports with Bryant Gumbel** **HBO**
300 Pound NFL Players



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SPORTS JOURNALISM

- * **Real Sports with Bryant Gumbel** **HBO**
Iraqi Tortured Athletes

- * **Real Sports with Bryant Gumbel** **HBO**
Premature Pro-Wrestling Deaths

OUTSTANDING SHORT FEATURE

- * **ABC's NFL Monday Night Football** **ABC**
Brett Favre Dropping Back **NFL Films**

- * **Ironman Triathlon World Championship** **NBC**
Team Hoyt **World Triathlon Corporation**

- * **NFL Films Presents on the NFL Network** **NFL Network**
The Family Jewels **NFL Films**

- * **SportsCenter** **ESPN**
Picking Up Butch

OUTSTANDING LONG FEATURE

- * **NFL Films Presents on the NFL Network** **NFL Network**
Big Charlie's Place **NFL Films**

- * **Real Sports with Bryant Gumbel** **HBO**
Alex Zanardi

- * **Real Sports with Bryant Gumbel** **HBO**
Inner City Polo



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FOR PROGRAMMING FROM CALENDAR YEAR 2003

THE NOMINATIONS



LONG FEATURE

* **Real Sports with Bryant Gumbel** **HBO**
Terry Bradshaw

* **The 103rd U.S. Open Golf Championship** **NBC**
The Miracle at Oakmont

OUTSTANDING OPEN / TEASE

* **Ironman Triathlon World Championship** **NBC**
Open World Triathlon Corporation

* **Little League World Series** **ABC**
U.S. Championship Tease

* **The 103rd U.S. Open Golf Championship** **NBC**
Chicago Heroes Tease

* **The Kentucky Derby** **NBC**
There's Only One... Tease

* **World Series: Marlins vs. Yankees** **ESPN Classic**
Open MLB Productions