



THE NATIONAL TELEVISION ACADEMY PRESENTS THE 27th ANNUAL SPORTS EMMY AWARDS

Olympic Producer Bud Greenspan takes the Lifetime Achievement Award August Busch IV and the Busch Family Honored for Contributions

New York, NY – May 1, 2006 – Winners of the 27th Annual Sports Emmy Awards were announced tonight by the National Academy of Television Arts & Sciences at a special ceremony at Frederick P. Rose Hall, Home of Jazz at Lincoln Center in New York City. More than 1,100 leading sports broadcasters, athletes and executives attended the star-studded ceremony.

The awards were presented by a distinguished group of sports figures and television personalities including: veteran sportscaster **Bob Costas** (HBO's "CostasNow" and host of NBC Olympics coverage); sports commentator **Cris Collinsworth** (HBO's "Inside the NFL"); veteran sports broadcaster and HBO boxing commentator **Jim Lampley**; sports commentator **Mary Carillo** (HBO's "Real Sports with Bryant Gumbel"); sports anchor **Stuart Scott** (ESPN's "SportsCenter"); sports anchor **Chris Fowler** (ESPN's "College GameDay"); ESPN reporter **Jeremy Schaap**; sports commentator **John Saunders** (ABC Sports and ESPN's "Sports Reporters"); veteran NBA play-caller **Mike Breen** (NBA on ABC and ESPN); sideline reporter **Sam Ryan** (College Football on ABC Sports); sports announcer **Joe Buck** (FOX Sports NFL and MLB); FOX Sports NFL analyst **Howie Long**; FOX Sports analyst and NFL Hall of Famer **Troy Aikman**; FOX Sports analyst **Tim McCarver**; sports broadcaster **James Brown** ("FOX NFL Sunday"); play-by-play announcer **Gus Johnson** (NCAA and NFL on CBS); CBS sportscaster **Armen Keteyian**; NBC sportscaster **Jimmy Roberts**; sideline reporter **Craig Sager** and TNT's NBA studio analyst **Charles Barkley**.

One of the highlights of the evening was the Sports Lifetime Achievement Award, which was presented to **Bud Greenspan**, recognized as one of the foremost writer/producer/directors of sports films who has impacted decades of Olympic coverage. Greenspan has just completed filming his ninth Official Olympic Film this winter in Torino. His films have received seven Sports Emmy Awards, and he has been inducted into the U. S. Olympic Hall of Fame.

August Busch IV, President, Anheuser-Busch, Inc. accepted a Special Commendation for decades of extraordinary contributions to the sports television by the Busch family. Based in St. Louis, Anheuser-Busch is one of the world's largest corporate

sports sponsors and advertisers. The company is the official beer sponsor of Major League Baseball and 26 MLB teams, 28 NFL teams, the National Hockey League, the National Basketball Association, NASCAR, the U.S. Olympic Committee and more than 3,000 annual sporting events ranging from professional to local grassroots programs. Under Busch IV's direction, Anheuser-Busch is the exclusive alcohol advertiser on many of the most watched sporting events in the world, including the Super Bowl, the Olympic Games and the FIFA World Cup.

American Airlines and Grass Valley, A Thomson Brand, are official sponsors of the 27th Annual Sports Emmy Awards. Street & Smith's *Sports Business Journal* is the exclusive magazine partner.

The Sports Emmy Award recipients were chosen by a Blue Ribbon Panel of their peers from over 700 entries in 28 categories. The awards recognize outstanding achievement by individuals and programs broadcast throughout the 2005 calendar year. The Sports Emmys are given to sports broadcasters and industry professionals in such categories as: Live Special, Live Series, Studio Show - Weekly, Studio Host, Play-by-Play, Studio Analyst and Event Analyst. For the first time this year, a Sports Emmy Award will be presented for Outstanding Sports Content on Non-Traditional Delivery Platforms such as the Internet, cell phones, PDAs and other devices.

A breakdown of the Awards by broadcast and cable entities as tabulated by the independent accounting firm of Lutz and Carr, LLP, New York, follows:

HBO	6	ESPN2	4	CBS	1	HBO/NBC	1
FOX	5	ABC	3	ESPN Classic	1	USA	1
ESPN	4	TNT	2	ESPN.com	1		

A complete list of winners follows and is also available on-line at www.emmyonline.org.

The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime, Creative Arts, Public & Community Service, Technology & Engineering/Advanced Media and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 19 regions across the United States. Beyond awards, the National Television Academy has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.org.

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The 27th Annual Emmy Awards for Sports
For Programming from Calendar Year 2005

WINNERS

OUTSTANDING LIVE SPORTS SPECIAL:

THE WINNER IS:

* **134th British Open Championship on TNT**

TNT

Executive Producer

Jeff Behnke

Senior Producer

Chris Carmody

Coordinating Director

Lenny Daniels

Producers

Mark Loomis, David Winner

Directors

Paul Davies, Steve Fiorello, Jim Jennett

Segment Producers

Matt Arden, Craig Barry

Associate Producers

Tom Heitz, Matt Kane, Rich O'Connor

Associate Directors

C.J. Bottitta, Zoe Pike

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WINNERS

OUTSTANDING LIVE SPORTS SERIES:

THE WINNER IS:

***NASCAR on FOX**

FOX

Executive Producers

Ed Goren, David Hill

Senior Producer

Bill Brown

Producers

Neil Goldberg, Richie Zyontz

Directors

Artie Kempner, Rich Russo

Pit Producers

David Blatt, Pam Miller

Operations Producers

Jim Bernard, Jack Simmons, John Ward

Feature Producers

Don Bui, Gary Lang, Bill Richards

Associate Producers

Kevin Clark, Zac Fields, Judy Hoang, Jacob Jolivet, Kari Kloster, Chris Long, Fran Morison

Associate Directors

Janice Casazza, Marcy Kempner, Barry Landis, Derek Manning, Charles McDonald, Greg Scoppettone

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WINNERS

OUTSTANDING LIVE EVENT TURNAROUND:

THE WINNER IS:

***Best of Winter X Games Nine**

ABC
ESPN Productions

Executive Producers

Jed Drake, Mark Quenzel, Mark Shapiro, Norby Williamson

Senior Coordinating Producers

Rich Feinberg, Jamie Reynolds

Producers

Tom Archer, Jamie Dean, Phil Dean, Chuck Diehl, Linda Fabian, Neil Goldberg, Josh Hoffman, Rico Labbe, Steve Lawrence, Annette Leisure, Mike Little, Pam Miller, Phil Orlins, Harrington Telford, Esther van Huystee, Jeff Wilkov

Directors

Ralph Mole, Jay Mullan, Rick Paiva, Conrad Piccirillo

Associate Producers

Steve Ackels, Patricia Anyaso, Ben Cerny, Jerry Daniels, Caroline Davis, Jim Gaiero, Andy Green, Scott Gustafson, Kelly Hambleton, Matt Leach, Heather Lombardo, Joe McCoy, Julie McGlone, Jeff Monty, Steve Reintjes, Jen Vanderbilt

Associate Directors

Kathleen Guidone, Derek Mobley, Jenny Nickell, Amy Smolens

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WINNERS

OUTSTANDING EDITED SPORTS SPECIAL:

THE WINNER IS:

*** CostasNOW - David Robinson: A Man in Full**

HBO

Executive Producers

Rick Bernstein, Ross Greenburg

Coordinating Producer

Nick Dolin

Senior Producer

Bruce Cornblatt

Segment Producer

Brian Hyland

Associate Producer

William Driscoll

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WINNERS

OUTSTANDING SPORTS DOCUMENTARY:

THE WINNER IS:

*** Rhythm in the Rope**

ESPN2

Executive Producers

Michael Antinoro, Mark Shapiro

Senior Coordinating Producer

Bob Chesterman

Senior Producer

Johnson McKelvy

Producer

Phil Parrish

Director

Samson Chan

Associate Producers

Kerri Johnson, Jeff Sarokin

Associate Director

John Romeo

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WINNERS

OUTSTANDING EDITED SPORTS SERIES / ANTHOLOGY:

THE WINNER IS:

* **SportsCentury**

ESPN Classic

Executive Producers

John Dahl, Jodi Markley, Judy Plavnick

Coordinating Producer

Mary Jo Kinser

Producers

Vin Cannamela, Rob Cowen, Tim Cremin, Scott Henry, Michael Husain, Jason Joly, Marc Kinderman, Stu Kirshenbaum, Matt Mays, Kyle Meek, Chip Rives, Frank Saraceno, Larry Schwartz, Scott Siebers, Pat Smith, Steve Weintraub

Associate Producers

Temitayo Anjou, Joe Carmody, Tom Costello, Arunima Dhar, Brian Dockter, Sue Friedmann, Tim Harmon, Aaron Johnson, Tom Picard

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WINNERS

OUTSTANDING STUDIO SHOW - WEEKLY:

THE WINNER IS:

*** Inside the NFL**

HBO

Executive Producer

Rick Bernstein

Executive Producer – NFL Films

Steve Sabol

Senior Producer

Brian Hyland

Coordinating Producer

David Harmon

Coordinating Producer – NFL Films

Ross Ketover

Senior Coordinating Producer – NFL Films

Patrick Kelleher

Co-Producers – NFL Films

Paul Camarata, Bob Ryan

Director

Michael Sheehan

Operations Producer

Jason Cohen

Feature Producers

Lewis Black, Bruce Cornblatt, Lance Crouther, Brian Lockhart, Jeff Monty, Wanda Sykes, Christine Wilt

Segment Producer

Thomas Huffine

Segment Producers – NFL Films

Dave Douglas, Peter Frank, Adam Ryan, Bob Smith, Jamil Smith, James Weiner

Associate Producers

John Bowman, Ultan Byrne, Lenny Davidowitz, William Driscoll, Elliot Kalb, Peter King

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WINNERS

OUTSTANDING STUDIO SHOW - DAILY:

THE WINNER IS:

*** Inside the NBA - Playoffs**

TNT

Executive Producer

Jeff Behnke

Senior Producers

Tim Kiely, Howard Zalkowitz

Coordinating Director

Lenny Daniels

Producer

Chris Carmody

Director

Steve Fiorello

Segment Producers

Craig Barry, Drew Watkins

Associate Producers

Jim Allen, Lori Brooks, Maceo Grant, Matt Kane, Matt Mosteller, Jeff Neubarth, Michael Pierce, Brian Pinelli, Krista Saponara, Keenan Thomas, Alvin Whitney

Associate Directors

Jeremy Levin, Tom Squashic, Kalen Wright

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WINNERS

OUTSTANDING SPORTS PERSONALITY – STUDIO HOST:

THE WINNER IS:

*** Bob Costas**

HBO / NBC

OUTSTANDING SPORTS PERSONALITY – PLAY-BY-PLAY:

THE WINNER IS:

*** Joe Buck**

FOX

OUTSTANDING SPORTS PERSONALITY – STUDIO ANALYST:

THE WINNER IS:

*** Cris Collinsworth**

HBO

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WINNERS

OUTSTANDING SPORTS PERSONALITY – SPORTS EVENT ANALYST:

THE WINNER IS:

*** John Madden**

ABC

OUTSTANDING TECHNICAL TEAM REMOTE:

THE WINNER IS:

*** NASCAR on FOX: Daytona 500**

FOX

OUTSTANDING TECHNICAL TEAM STUDIO:

THE WINNER IS:

*** NBA Draft**

ESPN

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WINNERS

OUTSTANDING CAMERA WORK:

THE WINNER IS:

* **Cinderella Man: The James J. Braddock Story**

ESPN2
Red Line Films

Cameraperson
Peter Franchella

OUTSTANDING EDITING:

THE WINNER IS:

* **PGA Tour Sunday**
Kevin Hall

USA
PGA Tour Productions

Editor
Jeffrey Ross

THE DICK SCHAAP OUTSTANDING WRITING AWARD:

THE WINNER IS:

* **SportsCenter**
Finding Bobby Fischer

ESPN

Writer
Jeremy Schaap

The 27th Annual Emmy Awards for Sports
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WINNERS

OUTSTANDING MUSIC COMPOSITION / DIRECTION / LYRICS:

THE WINNER IS:

- * **World Figure Skating Championships**
Teases, Bumps and Rollout

ESPN
ABC Sports

Composers

Edvin Marton, Deeji Mincey, Boris Zelkin

OUTSTANDING LIVE EVENT AUDIO / SOUND:

THE WINNERS ARE:

- * **HBO World Championship Boxing**

HBO

Sound / Audio

Mark Barbuti, Dan Feliz, Randy Flick, Paul J. Hoggatt, Lloyd Jacobsen, Art Reilly, Joe Thomas

- * **NASCAR on FOX**

FOX

Sound / Audio

Fred Aldous, Ben Altopp, Eric Anderson, Robert Charlap, Jeff Cohen, Tim Denmark, Barbara Hanford, Dave M. Hill, Keith C. Hooks, Marvin Kale, Lynn King, Anthony LoMastro, Kevin McCloskey, Paul Niesen, Denis Ryan, Allen Slansky, Jerry Steinberg, Steve Stum, Nils Warren, Mark Williams

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WINNERS

OUTSTANDING POST PRODUCED AUDIO / SOUND:

THE WINNER IS:

* **Indianapolis 500**
Speed City Tease

ABC

Sound / Audio
Brice Bowman

OUTSTANDING GRAPHIC DESIGN:

THE WINNER IS:

* **NFL on FOX: Super Bowl XXXIX**

FOX

Graphic Designers

Carlos Aguero, Jeremy Appelbaum, Marco Bacich, Jason Bognacki, Tatjana Bozinovski, John Brake, Erik Bruhwiler, Justin Burnett, Everett Campbell, Michael Caplan, Michael Cashmore, James Coulter, Jason Crosby, Chris Del Conte, Nick Dinapoli, Mitch Gates, Benoit Girard, Matthew Green, Fred Haro, Gary Hartley, Gordon Helmer, Geoff Hull, Taryn P. Kelly, Clay Lipsky, Marc Mata, Justin Mitchell, Jerome Morin, Cathy Perow, Scott Pickens, Clark Pierce, Duane Rhetta, Andrew Roberts, Daniel Rubin, Dan Schmit, Jeff Skrimstad, Brian Smallwood, Ryan Smolarek, Marion Spates, Dan Storm, Tammy Sutton, Dave Thompson, Phi Tran, Leandro Visconti, Travis Wade Ivy, Walter Werzowa, Bernabe Zepeda

OUTSTANDING PRODUCTION DESIGN / ART DIRECTION:

THE WINNER IS:

* **Cinderella Man: The James J. Braddock Story**

ESPN2
Red Line Films

Production Designer
Kindra Predmore-Thompson

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WINNERS

**THE GEORGE WENSEL OUTSTANDING INNOVATIVE TECHNICAL
ACHIEVEMENT AWARD:**

THE WINNER IS:

*** Golf on CBS**
SwingVision

CBS

Innovators

Ken Aagaard, Brian Anthony, Larry Barbatsoulis, Lance Barrow, Sean Boring, Pete Carellas, Ralph Ciarleo, Jeff Dubin, Justin Hall, Jesse Hong, Matt Kearney, Peter Kostis, Steve Milton, Rudy Niedermeyer, Gene O'Connell, Tony Petitti, Alex Shopov

**OUTSTANDING ACHIEVEMENT IN CONTENT FOR NON-TRADITIONAL DELIVERY
PLATFORM:**

THE WINNER IS:

*** Off Mikes**
Webcast on ESPN.com

ESPN.com
Animax Entertainment

Executive Producer

John Papanek

Producer

Justin Craig

Producer / Director

Nik Kleinberg

Lead Animator

Al Rosson

Animation Producer

Tim Jones

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WINNERS

OUTSTANDING SPORTS JOURNALISM:

THE WINNER IS:

* **Real Sports with Bryant Gumbel**
Soccer Racism

HBO

Executive Producers

Ross Greenburg
Rick Bernstein

Senior Producer

Kirby Bradley

Producer

Tim Walker

Co-Producer

Chapman Downs

Associate Producer

Pierre Kahn

Reporter

Bryant Gumbel

OUTSTANDING SHORT FEATURE:

THE WINNER IS:

* **Timeless**
Lama Kunga

ESPN2
Red Line Films

Executive Producers

Michael Antinoro, Mark Shapiro

Senior Coordinating Producer

Bob Chesterman

Coordinating Producers

Peter Franchella, Al Szymanski

Producer

Peter Rogaris

Associate Producers

Jim Fabio, John Murnane

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WINNERS

OUTSTANDING LONG FEATURE:

THE WINNER IS:

* **Real Sports with Bryant Gumbel**
The Hoyts

HBO

Executive Producers

Rick Bernstein, Ross Greenburg

Senior Producer

Kirby Bradley

Producer

Joe Perskie

Associate Producer

William Driscoll

Reporter

Mary Carillo

OUTSTANDING OPEN / TEASE:

THE WINNER IS:

* **World Figure Skating Championships**
Show 1 Tease

ESPN
ABC Sports

Executive Producer

Norby Williamson

Senior Coordinating Producer

Jamie Reynolds

Coordinating Producer

Patricia Lowry

Senior Producers

Curt Gowdy Jr., Steve Lawrence

Producer

Sam Silver

Associate Producers

Paul Molin, Jeff Sarokin

Editors

Gordon Fenwick, Rob Labay, Erik Paulsen, Glenn Sakatch, Ken Sirulnick

National Academy of Television Arts and Sciences

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SUMMARY OF WINNERS BY NETWORK

HBO (6)

Real Sports with Bryant Gumbel	2
Cris Collinsworth	1
CostasNOW – David Robinson: A Man in Full	1
Inside the NFL	1
HBO World Championship Boxing	1

FOX (5)

NASCAR on FOX	2
Joe Buck	1
NASCAR on FOX: Daytona 500.....	1
NFL on FOX: Super Bowl XXXIX	1

ESPN (4)

World Figure Skating Championship.....	2
NBA Draft	1
SportsCenter	1

National Academy of Television Arts and Sciences

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SUMMARY OF WINNERS BY NETWORK

ESPN2 (4)

Cinderella Man: The James J. Braddock Story	2
Timeless	1
Rhythm in the Rope	1

ABC (3)

Indianapolis 500	1
Best of Winter X Games Nine	1
John Madden	1

TNT (2)

134th British Open Championship on TNT	1
Inside the NBA – Playoffs	1

CBS (1)

Golf on CBS	1
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ESPN Classic (1)

SportsCentury	1
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National Academy of Television Arts and Sciences

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SUMMARY OF WINNERS BY NETWORK

ESPN.com (1)

Off Mikes 1

HBO / NBC (1)

Bob Costas 1

USA (1)

PGA Tour Sunday 1