



NATIONAL TELEVISION ACADEMY ANNOUNCES WINNERS OF EMMY AWARDS FOR BUSINESS & FINANCIAL REPORTING

**Lifetime Achievement Award Presented to
*The Wall Street Journal's Paul Steiger***

**Webcast of Awards Ceremony Currently Available
On tvworldwide.com and tvmainstream.com**

New York, December 7, 2006 – The National Academy of Television Arts and Sciences today announced the winners of the 4th Annual Emmy[®] Awards for Business & Financial Reporting in a luncheon ceremony at the Rainbow Room in New York City. The event was sponsored by Condé Nast *Portfolio*, a new business magazine and website that is launching in May 2007.

The 4th Annual Emmy Awards for Business & Financial Reporting was webcast LIVE at www.tvworldwide.com and the TV Mainstream Internet TV channel at www.tvmainstream.com starting at 12:00 noon Eastern time and will be available on those websites for a year after the event. The webcast is sponsored by Limelight Networks, the leader in digital media delivery.

At the ceremony, Emmy Awards were presented in seven categories. The Emmy Awards for Business & Financial Reporting recognize outstanding achievement in business & financial reporting telecast from July 1, 2005 thru June 30, 2006.

In addition, the Lifetime Achievement Award in Business & Financial Reporting was presented to **Paul Steiger**, Managing Editor of *The Wall Street Journal*, overseeing U.S. and international print and online editions, and Vice President of Dow Jones & Company. Presenting the Lifetime Achievement Award to Steiger were **Maria Bartiromo**, the anchor of CNBC's *Closing Bell with Maria Bartiromo*, and host and managing editor of *Wall Street Journal Report with Maria Bartiromo*; and **Byron E. (Barney) Calame**, former Deputy Managing Editor, *The Wall Street Journal*, and currently Public Editor of *The New York Times*.

Also among the speakers were **Peter Price**, President/CEO, National Television Academy; **Joanne Lipman**, Editor-in-Chief, Condé Nast *Portfolio*, and former Deputy Managing Editor of *The Wall Street Journal* and Editor-in-Chief of *Weekend Journal*;

and **Bill Small**, Chairman, News and Documentary Emmy Awards, who presented the awards on behalf of the Academy.

The breakdown of the awards by network, as compiled by the independent accountancy firm of Lutz and Carr, LLP, is:

CBS	2	NBC	2
CNN	2	PBS	1

A detailed listing of all awards by network follows this release. A complete list of winners, including individual credits, is available online at www.emmyonline.tv.

The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts and Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Beginning in 2006, The National Television Academy began recognizing programming produced for the Internet, cell phones, and portable media players with its new Broadband Emmy Award for Outstanding Achievement in Content for Broadband and Portable Delivery. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 19 regions across the United States. Beyond awards, the National Television Academy has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

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THE NATIONAL TELEVISION ACADEMY

4th ANNUAL EMMY AWARDS

FOR BUSINESS AND FINANCIAL REPORTING

Outstanding Coverage of a Current Business News Story in a Regularly Scheduled Newscast

*** Anderson Cooper 360**

Black Market Infertility

CNN

Struggling with infertility, some couples go outside the accepted lines of medical care to offset the soaring costs of in-vitro medications. Choosing risky and illegal deals, willing to risk jail and hospitalization, desperate couples try to improve their chances of fulfilling their dream by going online to share medications. Correspondent Randi Kaye examines this disturbing trend, questioning insurance company representatives about why some medications are covered and some not, and talking with several couples risking it all to have a baby.

Senior Executive Producer

David Doss

Executive Producer

Kathleen Friery

Senior Producer

James Kraft

Producer

Audrey Gruber

Correspondent

Randi Kaye

THE NATIONAL TELEVISION ACADEMY

4th ANNUAL EMMY AWARDS

FOR BUSINESS AND FINANCIAL REPORTING

**Outstanding Investigative Reporting of a Business News Story
in a Regularly Scheduled Newscast**

*** NBC Nightly News**

Congress's Private Air Force and Congress à la Carte

NBC

In a year in which one member of Congress went to prison and others are in serious trouble, NBC News produced two investigations into the tremendous largesse that corporations can bestow on Congress legally. When some politicians flee Washington on the weekends, their first call is often not to the airlines but to their favorite donors for bargain-basement airline flights on corporate jets. Staking out private airports and investigating hundreds of financial disclosure forms, NBC found Virginia Senator George Allen had used the corporate jets of Apple Hospitality, a major real-estate investment firm in Virginia, 39 times in the last few years, paying about a fourth of the cost of regular charter flights. And while they say there's no such thing as a free lunch, NBC reports on Vicki Taylor, a former BellSouth employee who lost her job after revealing how lobbyists at the firm wined and dined Congress non-stop.

Executive Producer

John Reiss

Senior Producers

Jim Popkin , Albert Oetgen,

Producers

Rich Gardella, Doug Pasternak, Aram Roston

Correspondent

Lisa Myers

THE NATIONAL TELEVISION ACADEMY

4th ANNUAL EMMY AWARDS

FOR BUSINESS AND FINANCIAL REPORTING

**Outstanding Interpretation or Analysis of a Business News Story
in a Regularly Scheduled Newscast**

*** CBS News Sunday Morning**

Relics of Rock

CBS

One of the key traits of many successful entrepreneurs is their ability to see value where others don't. Bill Sagan saw a warehouse full of old junk and ultimately turned a \$2 million investment into a \$100 million gold mine. That "warehouse full of junk" turned out to be the greatest collection of rock and roll memorabilia in the world – priceless photographs, recordings and more, of nearly all of the biggest names in rock music history...Eric Clapton, Janis Joplin, Led Zeppelin, Bob Dylan, the Grateful Dead, and more – a music archive lost and forgotten until Sagan discovered it. Correspondent John Blackstone draws the audience along step-by-step as he traces Sagan's single-minded quest to locate, acquire and market what he alone saw as an untapped treasure.

Executive Producer

Rand Morrison

Senior Broadcast Producer

Estelle Popkin

Senior Producer

Gavin Boyle

Producers

Jason Sacca, Robin Skeete

Correspondent

John Blackstone

THE NATIONAL TELEVISION ACADEMY

4th ANNUAL EMMY AWARDS

FOR BUSINESS AND FINANCIAL REPORTING

Outstanding Coverage of a Current Business News Story – News Magazines and Long Form

*** CBS News 60 Minutes**

Oil Sands

CBS

In a few years the United States will import more oil from the tar pits in Alberta, Canada than from Saudi Arabia. There is enough oil in the sands of Alberta to slake America's thirst for oil for the next century and beyond. The challenge: how to turn a tar-like goo into black gold. The biggest trucks and the biggest excavators in the world are needed to dig up the oil sands in temperatures hovering in the single digits – during the daytime. Extracting oil out of sand has turned Canada into an oil superpower and Alberta into what one energy tycoon has termed an environmental mess. Investigating how oil sands companies are resorting to extraordinary measures to comply with Canada's environmental laws and convincing workers to come and live at the end of the earth, is perhaps one of the most important economic stories concerning the staggering cost of a barrel of crude today.

Executive Producer

Jeff Fager

Executive Editor

Patti Hassler

Senior Broadcast Producer

Michael R. Whitney

Producer

Draggan Mihailovich

Co-Producer

Wendy Krantz

Correspondent

Bob Simon

THE NATIONAL TELEVISION ACADEMY

4th ANNUAL EMMY AWARDS

FOR BUSINESS AND FINANCIAL REPORTING

Outstanding Investigative Reporting of a Business News Story – News Magazines and Long Form

*** Dateline NBC**

Bitter Pills

NBC

“Dateline NBC” documents how counterfeit prescription drugs are invading America’s mainstream medicine supply—threatening public health and the nation’s pharmaceutical industry. Medicines for cancer, cholesterol and blood pressure are being counterfeited by international rings, and loopholes in existing government regulations have allowed the fakes to reach U.S. drug stores, even major chains like CVS and Rite-Aid. “Dateline” researched recent counterfeiting cases and reporter Chris Hansen went undercover posing as an American businessman interested in buying and selling fake medicines. His fictitious company ordered bogus drugs, and Hansen even arranged face-to-face meetings with a major Chinese counterfeiter. “Dateline” revealed that one reason the fake drugs were able to reach American pharmacies was that for nearly two decades the FDA had failed to finalize anti-counterfeiting rules. Within days of “Dateline’s” broadcast, the FDA suddenly announced new rules to require tracking every time a prescription medicine changes hands.

Executive Producer

David Corvo

Executive Editor

Liz Cole

Senior Producer

Allan Maraynes

Producer

Steve Eckert

Correspondent

Chris Hansen

THE NATIONAL TELEVISION ACADEMY

4th ANNUAL EMMY AWARDS

FOR BUSINESS AND FINANCIAL REPORTING

Outstanding Interpretation or Analysis of a Business News Story – News Magazines and Long Form

*** CNN Presents**

How to Rob a Bank

CNN

This story shows how modern day Bonnie and Clydes use stolen identities to rob banks. Ten million Americans are victims of identity theft each year. News reports typically focus on consumers trying to repair their credit ratings, but in fact individual victims bear only a small percentage of the \$50 billion a year cost. Most of the cost is borne by banks who consider fraud a part of the cost of doing business. In order to understand the intricate scams used by criminals, “CNN Presents” mined court cases and interviewed convicted identity thieves, law enforcement agents, and victims. The sobering conclusion is that, with our personal information stored everywhere, identity theft will get worse before it gets better, and will continue to provide criminals with a low-risk way to rob banks.

Senior Executive Producer

Mark Nelson

Executive Producer

Andy Segal

Managing Editor

Kathy Slobogin

Executive Director of Production

Jody Gottlieb

Senior Editor/Producers

Mike Chedwick, Claire Cibik

Post Production Producer

Matt Scheibner

Correspondent

Drew Griffin

THE NATIONAL TELEVISION ACADEMY

4th ANNUAL EMMY AWARDS

FOR BUSINESS AND FINANCIAL REPORTING

Outstanding Documentary on a Business Topic

* **FRONTLINE**

Can You Afford to Retire?

PBS

The baby boomer generation is headed for a shock when it hits retirement—boomers will be long on life-expectancy but short on income. “FRONTLINE” correspondent Hedrick Smith learns how corporations have shifted most of the responsibility and cost of retirement to individuals, leaving America’s two private retirement systems—lifetime pensions and 401(k) plans—in deep trouble. In this eye-opening report, financial experts spell out how much middle-class Americans now need to save for retirement and warn that many face a “rough ride.”

Executive Producer

David Fanning

Executive Producer, Special Projects

Michael Sullivan

Senior Producer/Correspondent

Hedrick Smith

Producer/Director

Rick Young

THE NATIONAL TELEVISION ACADEMY

4th ANNUAL EMMY AWARDS

FOR BUSINESS AND FINANCIAL REPORTING

BREAKDOWN BY NETWORK

CBS (2)

CBS News 60 Minutes (1)

Oil Sands 1

CBS News Sunday Morning (1)

Relics of Rock 1

CNN (2)

Anderson Cooper 360 (1)

Black Market Infertility 1

CNN Presents (1)

How to Rob a Bank 1

NBC (2)

Dateline NBC (1)

Bitter Pills 1

NBC Nightly News (1)

Congress's Private Air Force and Congress à la Carte 1

PBS (1)

FRONTLINE (1)

Can You Afford to Retire? 1