



## NATIONAL TELEVISION ACADEMY ANNOUNCES NOMINATIONS FOR EMMY AWARDS FOR BUSINESS & FINANCIAL REPORTING

### Wall Street Journal's Paul Steiger to Receive Lifetime Achievement Award

New York, N.Y. – October 31, 2006 (revised 11.15.06)– The National Academy of Television Arts & Sciences today announced the nominees for the 4<sup>th</sup> Annual Emmy<sup>®</sup> Awards for Business & Financial Reporting. The awards will be presented on Thursday, December 7 in a ceremony, to be held at the Rainbow Room in New York City and sponsored by *Condé Nast Portfolio*, a new business magazine that is launching in spring 2007.

The Emmy Awards for Business & Financial Reporting recognize outstanding achievement in business & financial reporting telecast from July 1, 2005 thru June 30, 2006. A total of 33 nominations in seven categories were announced today.

At the ceremony, the National Television Academy will present its Lifetime Achievement Award in Business & Financial Reporting to Paul Steiger, Managing Editor of *The Wall Street Journal*, overseeing U.S. and international print and online editions, and Vice President of Dow Jones & Company.

“The importance of economic journalism became paramount to consumers over the past year,” said Peter Price, President/CEO, National Television Academy, “as we strove to understand skyrocketing gas prices, the real estate downturn, the ups and downs of the stock market, and a myriad of financial issues. This year’s entries demonstrated the real value of business and financial reporting to the consumer, and the nominees represent the best of an excellent body of work.”

“In addition to the fine journalism achieved by the nominees,” said Bill Small, Chairman of News & Documentaries for the National Television Academy, “we are proud to recognize the high journalistic standards set by our Lifetime Achievement honoree Paul Steiger in shaping the business and financial reporting of *The Wall Street Journal*.”

A complete list of nominees for the 4<sup>th</sup> Annual Emmy Awards for Business & Financial Reporting is available on the National Television Academy’s website, [www.emmyonline.tv](http://www.emmyonline.tv).

The numerical breakdown, by broadcast and cable entities, as compiled by the independent accountancy firm of Lutz and Carr, LLP, follows:

CBS	15	PBS	3
NBC	5	ABC	1
CNBC	4	Biography	1
CNN	3	Discovery Times	1

The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime, Creative Arts, Public & Community Service, Technology & Engineering/Advanced Media and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 19 regions across the United States. Beyond awards, the National Television Academy has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at [www.emmyonline.tv](http://www.emmyonline.tv).

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**THE NOMINATIONS  
THE 4th ANNUAL EMMY AWARDS FOR BUSINESS & FINANCIAL  
REPORTING**

**Outstanding Coverage of a Current Business News Story in a  
Regularly Scheduled Newscast**

**\* CBS Evening News Weekend Edition**

*Assignment Peru: Poison in La Oroya*

*CBS*

**Executive Producer**

Patricia Shevlin

**Senior Producer**

Dick Jefferson

**Producer**

Alberto Moya

**Correspondent**

Randall Pinkston

**\* Anderson Cooper 360**

*Black Market Infertility*

*CNN*

**Senior Executive Producer**

David Doss

**Executive Producer**

Kathleen Friery

**Senior Producer**

James Kraft

**Producer**

Audrey Gruber

**Correspondent**

Randi Kaye

**\* On the Money**

*China Watch*

*CNBC*

**Executive Producer**

Jonathan Wald

**Senior Producers**

William McCandless, Gloria McDonough-Taub

**Producer**

Jeffrey Pohlman

**Reporter**

Mike Hegedus

**Outstanding Coverage of a Current Business News Story in a Regularly Scheduled Newscast Continued**

**\* Anderson Cooper 360**

***Chinese Organs***

**CNN**

**Senior Executive Producer**

David Doss

**Executive Producer**

Kathleen Friery

**Senior Producer**

James Kraft

**Producer**

Audrey Gruber

**Correspondent**

Randi Kaye

**\* ABC World News**

***Energy Shock & the Search for Alternatives***

**ABC**

**Executive Producer**

Jonathan Banner, Craig Bengtson

**Senior Producers**

Tom Johnson, Nils Kongshaug, Deanna Lee, Andrew Morse, Stu Schutzman

**Producer**

Gitka Ahuja, Felicia Biberica, Andy Fies, Charles Herman, Baird Smart

**Business Correspondent**

Betsy Stark

**Correspondents**

Bob Jamieson, Barbara Pinto, Dean Reynolds

**Anchors**

Dan Harris, Elizabeth Vargas

**\* On the Money**

***Russian Music Wars***

**CNBC**

**Executive Producer**

Jonathan Wald

**Senior Producers**

William McCandless, Gloria McDonough-Taub

**Reporter**

Preston Mendenhal

**Outstanding Coverage of a Current Business News Story in a Regularly Scheduled Newscast Continued**

**\* NBC Nightly News**  
*The Katrina Effect*

*NBC*

**Executive Producer**  
John Reiss

**Senior Producers**  
Sharon Hoffman, Albert Oetgen

**Producers**  
Douglas Adams, Liz Brown, Rich Dubroff, Katie Ernst, Mario Garcia, Joo Lee, Chalres Schaeffer, Christopher Scholl, Carl Sears, Doug Stoddart, Kelly Venardos

**Correspondent**  
Anne Thompson

\*

**Outstanding Investigative Reporting of a Business News Story in a Regularly Scheduled Newscast**

**\* On the Money**  
*A Penalty Sticks*

*CNBC*

**Executive Producer**  
Jonathan Wald

**Senior Producers**  
William McCandless, Gloria McDonough-Taub

**Producer**  
Mark Lagerkvist

**Correspondent**  
Scott Cohn

**\* NBC Nightly News**  
*Congress's Private Air Force and Congress à la Carte*

*NBC*

**Executive Producer**  
John Reiss

**Senior Producers**  
Jim Popkin , Albert Oetgen,

**Producers**  
Rich Gardella, Doug Pasternak, Aram Roston

**Correspondent**  
Lisa Myers

**Outstanding Investigative Reporting of a Business News Story in a Regularly Scheduled Newscast Continued**

**\* NBC Nightly News**

***Death Underground***

***NBC***

**Executive Producer**

John Reiss

**Senior Producers**

Jim Popkin , Albert Oetgen

**Producers**

Rich Gardella, Doug Pasternak, Aram Roston

**Correspondent**

Lisa Myers

**\* CNBC Closing Bell**

***Lie Now, Pay Later: Your Pension at Risk***

***CNBC***

**Producer**

Mark Lagerkvist

**Correspondent**

Scott Cohn

\*

**Outstanding Interpretation or Analysis of a Business News Story in a Regularly Scheduled Newscast**

**\* CBS News Sunday Morning**

***Brush with the Law***

***CBS***

**Executive Producer**

Rand Morrison

**Senior Broadcast Producer**

Estelle Popkin

**Senior Producer**

Gavin Boyle

**Producer**

Doug Smith

**Correspondent**

Anthony Mason

**Outstanding Interpretation or Analysis of a Business News Story in a Regularly Scheduled Newscast Continued**

**\* CBS News Sunday Morning**

***Check It Out***

**CBS**

**Executive Producer**

Rand Morrison

**Senior Broadcast Producer**

Estelle Popkin

**Senior Producer**

Gavin Boyle

**Producers**

Charlie Brooks, Ben Ferguson, David Thomas

**Correspondent**

Cynthia Bowers

**\* CBS News Sunday Morning**

***Corporate Logos***

**CBS**

**Executive Producer**

Rand Morrison

**Senior Broadcast Producer**

Estelle Popkin

**Senior Producer**

Gavin Boyle

**Producers**

Mary Raffalli, Carol Ross

**Correspondent**

Russ Mitchell

**\* CBS News Sunday Morning**

***Relics of Rock***

**CBS**

**Executive Producer**

Rand Morrison

**Senior Broadcast Producer**

Estelle Popkin

**Senior Producer**

Gavin Boyle

**Producers**

Jason Sacca, Robin Skeete

**Correspondent**

John Blackstone

\*

**Outstanding Coverage of a Current Business News Story--News  
Magazines and Long Form**

**\* CBS News 60 Minutes**

***Illegal and Thriving***

**CBS**

**Executive Producer**

*Jeff Fager*

**Executive Editor**

*Patti Hassler*

**Senior Broadcast Producer**

*Michael R. Whitney*

**Producer**

Rome Hartman

**Co-Producer**

Douglas Kiker

**Correspondent**

Lesley Stahl

**\* CBS News 60 Minutes**

***NASCAR Family***

**CBS**

**Executive Producer**

*Jeff Fager*

**Executive Editor**

*Patti Hassler*

**Senior Broadcast Producer**

*Michael R. Whitney*

**Producer**

Rome Hartman

**Co-Producer**

Douglas Kiker

**Correspondent**

Lesley Stahl

**\* CBS News 60 Minutes**

***Oil Sands***

**CBS**

**Executive Producer**

*Jeff Fager*

**Executive Editor**

*Patti Hassler*

**Senior Broadcast Producer**

*Michael R. Whitney*

**Producer**

Draggan Mihailovich

**Co-Producer**

Wendy Krantz

**Correspondent**

Bob Simon

**Outstanding Coverage of a Current Business News Story--News Magazines and Long Form continued**

**\* CBS News 60 Minutes**

***What's Good for GM***

***CBS***

**Executive Producer**

*Jeff Fager*

**Executive Editor**

*Patti Hassler*

**Senior Broadcast Producer**

*Michael R. Whitney*

**Producer**

L. Franklin Devine

**Co-Producers**

Christie Gripenberg, Kay M Lim

**Correspondent**

Steve Kroft

**\* CBS News 60 Minutes**

***Whose Life Is It Anyway***

***CBS***

**Executive Producer**

*Jeff Fager*

**Executive Editor**

*Patti Hassler*

**Senior Broadcast Producer**

*Michael R. Whitney*

**Producer**

Dierdre Naphin

**Co-Producer**

Katherine Textor

**Correspondent**

Morley Safer

\*

# Outstanding Investigative Reporting of a Business News Story--News Magazines and Long Form

## \* Dateline NBC

### *Bitter Pills*

*NBC*

Executive Producer  
David Corvo

Executive Editor  
Liz Cole

Senior Producer  
Allan Maraynes

Producer  
Steve Eckert

Correspondent  
Chris Hansen

## \* Now on PBS

### *Crude Awakening*

*PBS*

Executive Producer  
John Sicheloff

Producer  
Na Eng

## \* Dateline NBC

### *In the Bag*

*NBC*

Executive Producer  
David Corvo

Senior Producer  
Paul Greenberg

Executive Editor  
Liz Cole

Producers  
Jack Cloherty, Vince Sturla

Correspondent  
Lea Thompson

**Outstanding Investigative Reporting of a Business News Story--News Magazines and Long Form Continued**

**\* Now on PBS**

***Payment Due***

***PBS***

**Executive Producer**

John Sicheloff

**Producer**

Peter Meryash

**\* CBS News 60 Minutes**

***The Worst-Case Scenario***

***CBS***

**Executive Producer**

Jeff Fager

**Executive Editor**

Patti Hassler

**Senior Broadcast Producer**

Michael R. Whitney

**Producers**

David Gelber, Joel Bach

**Correspondent**

Ed Bradley

\*

**Outstanding Interpretation or Analysis of a Business News Story--  
News Magazines and Long Form**

**\* CBS News Sunday Morning**

***By Design***

***CBS***

**Executive Producer**

Rand Morrison

**Senior Broadcast Producer**

Estelle Popkin

**Senior Producer**

Gavin Boyle

**Producers**

Ed Forgotson, Brian Healy, Judy Hole, Catherine Kim, Cathy Lewis, Reid Orvedahl, Amy Rosner  
Alec Sirken, Doug Smith

**Correspondents**

Serena Altschul, John Blackstone, Cynthia Bowers, Rita Braver, Bill Geist, Russ Mitchell, Bob Orr, Richard Schlesinger

**Anchor**

Charles Osgood

**Director**

William M Brady

**Outstanding Interpretation or Analysis of a Business News Story--News  
Magazines and Long Form Continued**

**\* CNN Presents**

***How to Rob a Bank***

**CNN**

**Senior Executive Producer**

Mark Nelson

**Executive Producer**

Andy Segal

**Managing Editor**

Kathy Slobogin

**Executive Director of Production**

Jody Gottlieb

**Senior Editor/Producers**

Mike Chedwick, Claire Cibik

**Post Production Producer**

Matt Scheibner

**Correspondent**

Drew Griffin

**\* CBS News 60 Minutes**

***Living Large***

**CBS**

**Executive Producer**

Jeff Fager

**Executive Editor**

Patti Hassler

**Senior Broadcast Producer**

Michael R. Whitney

**Producer**

Alden Bourne

**Co-Producer**

Diane Simon

**Correspondent**

Morley Safer

**\* CBS News 60 Minutes**

***The New Boss***

**CBS**

**Executive Producer**

Jeff Fager

**Executive Editor**

Patti Hassler

**Senior Broadcast Producer**

Michael R. Whitney

**Producer**

Denise Cetta

**Co-Producer**

Sianne Garlick

**Correspondent**

Lesley Stahl

**Outstanding Interpretation or Analysis of a Business News Story--News  
Magazines and Long Form Continued**

**\* CBS News 60 Minutes**

*Working 24/7*

*CBS*

**Executive Producer**

*Jeff Fager*

**Executive Editor**

*Patti Hassler*

**Senior Broadcast Producer**

*Michael R. Whitney*

**Producer**

*Karen Sughrue*

**Co-Producer**

*Susan Cipollaro*

**Correspondent**

*Lesley Stahl*

\*

**Outstanding Documentary on a Business Topic**

**\* Biography**

*Ben and Jerry*

*Biography*

**Executive Producers**

*Peter Tarshis, Jonathan Towers*

**\* FRONTLINE**

*Can You Afford to Retire?*

*PBS*

**Executive Producer**

*David Fanning*

**Executive Producer, Special Projects**

*Michael Sullivan*

**Senior Producer/Correspondent**

*Hedrick Smith*

**Producer/Director**

*Rick Young*

**\* ABC News Productions/Discovery Times Channel**

*Wall Street*

*Discovery Times*

**Executive Producers**

*Rudy G Bednar, Lisa Zeff*

**Senior Producer**

*Siobhan Nolan-O'Driscoll*

**Producers**

*Michael B Bicks, George Kachadorian*

**THE NOMINATIONS  
THE 4th ANNUAL EMMY AWARDS FOR BUSINESS & FINANCIAL  
REPORTING**

**BREAKDOWN BY MULTIPLE NOMINATIONS**

**CBS (15)**

**CBS Evening News Weekend Edition (1)**

Assignment Peru: Poison in La Oroya 1

**CBS News 60 Minutes (9)**

Illegal and Thriving 1  
Living Large 1  
NASCAR Family 1  
Oil Sands 1  
The New Boss 1  
The Worst-Case Scenario 1  
What's Good for GM 1  
Whose Life Is It Anyway 1  
Working 24/7 1

**CBS News Sunday Morning (5)**

Brush with the Law 1  
By Design 1  
Check It Out 1  
Corporate Logos 1  
Relics of Rock 1

**NBC (5)**

**Dateline NBC (2)**

Bitter Pills 1  
In the Bag 1

**NBC Nightly News (3)**

Congress's Private Air Force 1  
Death Underground 1  
The Katrina Effect 1

**CNBC (4)**

**CNBC Closing Bell (1)**

Lie Now, Pay Later: Your Pension at Risk 1

**On the Money (3)**

A Penalty Sticks 1  
China Watch 1

Russian Music Wars 1

**CNN** (3)

**Anderson Cooper 360** (2)

Black Market Infertility 1  
Chinese Organs 1

**CNN Presents** (1)

How to Rob a Bank 1

**PBS** (3)

**FRONTLINE** (1)

Can You Afford to Retire? 1

**Now on PBS** (2)

Crude Awakening 1  
Payment Due 1

**ABC** (1)

**ABC World News** (1)

Energy Shock & the Search for Alternatives 1

**Biography** (1)

**Biography** (1)

Ben and Jerry 1  
1  
1  
1

**Discovery Times** (1)

**ABC News Productions/Discovery Times Channel** (1)

Wall Street 1