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**THE NATIONAL TELEVISION ACADEMY TO HONOR
ROBERT IGER WITH TRUSTEES AWARD**

The Academy will also Induct Television Industry Executives David Barrett and Sig Mickelson into its Management Hall of Fame

NEW YORK – August 15, 2005 – The National Academy of Television Arts and Sciences announced today that it will honor Robert A. Iger, CEO-Elect of The Walt Disney Corporation, with its prestigious Trustees Award. The presentation will be made at the Academy’s Trustees Dinner at the Marriott Marquis in New York City on October 20, 2005.

Leading film, television, and print executives from across the U.S. are expected to attend the ceremony, where Mr. Iger will be honored for excellence in leadership, both in the television business and in the community which serves the industry. Mr. Iger is currently president and chief operating officer of The Walt Disney Company, and will become chief executive officer on October 1, 2005

“Bob Iger personifies the extraordinary calibre of person deserving of the Academy’s highest honor,” said Peter Price, president and CEO of the National Television Academy. “Not only has he distinguished himself as a successful chief executive of a growing global enterprise, but he has at the same time managed to invest himself personally in matters of moment to his colleagues and his community.”

In addition to honoring Mr. Iger with the Trustees Award, leading television executives David Barrett, president and chief executive officer of Hearst-Argyle Television, and Sig Mickelson, first news president of CBS, will be inducted into the Academy’s Management Hall of Fame. Mr. Mickelson, who will be honored in memoriam, was a television pioneer who launched the career of Walter Cronkite and was instrumental in the development of televised political coverage.

Honorary Vice Chairs for the event include: Frank A. Bennack Jr., Gary Bettman, George Bodenheimer, Gustavo Cisneros, John F. Cooke, Michael D. Eisner, Herb Granath, Ted Harbert, Ted Hartley, Stanley Hubbard, James B. Lee Jr., Martin Lipton, Susan Lyne, Dina Merrill, Barry Meyer, Tom Murphy, Richard D. Parsons, Sumner M. Redstone, Janet Robinson, Terry Semel, David J. Stern, Anne Sweeney, Barbara Walters, Harvey Weinstein, Jim Wiatt, Bob Wright, Strauss Zelnick and Jeff Zucker.

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The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted **Emmy Award for News & Documentary, Sports, Daytime, Creative Craft, Public & Community Service, Technology & Engineering/Advanced Media and Business & Financial Reporting**. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Local Emmys are given in 19 regions across the United States. Beyond awards, the National Academy has extensive educational programs including National Student Television and its Student Award of Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

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