



ENTRY FORM FOR THE 33rd ANNUAL  
**SPORTS EMMY® AWARDS**  
 Eligibility Period: January 1 - December 31, 2011  
 Deadline for Forms and DVDs: January 19, 2012

31

**PLEASE READ THE RULES AND PROCEDURES BEFORE FILLING OUT THIS FORM**

**THE GEORGE WENSEL TECHNICAL ACHIEVEMENT AWARD**

- This category is for a technical innovation that is extraordinary and enhances the broadcast for the viewer. The program or segments may have been aired live, or recorded. A previously entered "technical innovation" will be allowed if, in the opinion of the Academy, it has been significantly improved or modified in either how it looks on the screen or in how it is brought to the screen. The entrant must disclose any previous submissions in the one-page essay, and include a statement explaining the significant modifications or improvements.
- Dip to black between excerpts of non-continuous programming and segments.
- A non-broadcast support DVD may be included. 3D programming should be submitted on a Blu-Ray disk in side-by-side format.
- Maximum Running Time for Submissions: 10 minutes.
- Maximum number of excerpts: Submissions may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Commercials must be deleted.
- Each entry must include 12 copies of the one-page explanatory essay and any support material plus a Segment Sheet.

**Program:**

**Episode/Segment:**

**Network and or Production Company:**  **Original Air Dates:**  **Total Running Time of Entry DVD:**  Check if applicable  **HD**  **Time Buy**

**Brief Description of Entry:**

**Contact:**

Last Name	First Name	Company	Contact Phone
Address	City	State	Zip
		Home Phone	Email

**Entrants:**

	Last Name	MI	First Name	Position	Company
1					
	Address		City	State	Zip
			Phone	Email	
Work					
Home					
	Last Name	MI	First Name	Position	Company
2					
	Address		City	State	Zip
			Phone	Email	
Work					
Home					

*If additional space is needed, please use the following page.*

Entrants must submit a fully completed entry form for each entry. Entry forms must be signed by the Executive Producer, the Producer of the program named on the entry form, or the Awards Coordinator. In signing the form, the Executive Producer/ Producer/ Coordinator certifies that the entry is true and correct to the best of his or her knowledge. In addition, he or she certifies that the entry material are submitted free of encumbrances and grants the NTA permission to use the material in conjunction with the Sports Emmy Award process and ceremony, promotion and publicity surrounding the ceremony, and promotion and publicity authorized by the Academy in all media. In order to be eligible, the entry form **MUST** be signed by either the Executive Producer, Producer or Awards Coordinator.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Additional Entrants:

<b>3</b>	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	Work						
Home							
<b>4</b>	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	Work						
Home							
<b>5</b>	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	Work						
Home							
<b>6</b>	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	Work						
Home							
<b>7</b>	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	Work						
Home							
<b>8</b>	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	Work						
Home							
<b>9</b>	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	Work						
Home							
<b>10</b>	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	Work						
Home							