



ENTRY FORM FOR THE 33rd ANNUAL
SPORTS EMMY® AWARDS
Eligibility Period: January 1 - December 31, 2011
Deadline for Forms and DVDs: January 19, 2012

PROMOTIONAL ANNOUNCEMENTS ENTRY FORM

PLEASE READ THE RULES AND PROCEDURES BEFORE FILLING OUT THIS FORM

FOR ASSISTANCE CONTACT:

Steve Head, Associate Director, Sports Emmy® Awards
shead@emmyonline.tv, 212-484-9443

In order to have your submissions entered, include all of the following information:

- The complete Entry Form (*fill out all information completely and carefully*)
- Entry fee payment (\$375)
- 2 DVDs of the entry
- Complete list of credits (see pages 32 & 33 of the rulebook for eligible job titles)
- Two copies of a brief ESSAY (*see page 10 of the rulebook*)
- Payment Form

CAMPAIGN INFORMATION

CATEGORY:

- 32 OUTSTANDING PROMOTIONAL ANNOUNCEMENT - INSTITUTIONAL**
- 33 OUTSTANDING PROMOTIONAL ANNOUNCEMENT - EPISODIC**

CONTACT:

Last Name	First Name	Title	Company
Address		City	State Zip
Phone (work)	Phone (home)	Fax	Email

SUBMISSION INFORMATION:

Title of Campaign:			
Title(s) of Spot(s):			
Brand:			
Advertising Agency(ies):			
Production Company(ies):			
Network:		Date of Initial Broadcast:	
		Total Running Time of Entry:	



Entrants:

	Last Name	MI	First Name	Position	Company
1					

	Address	City	State	Zip	Phone	Email
Work						
Home						

	Last Name	MI	First Name	Position	Company
2					

	Address	City	State	Zip	Phone	Email
Work						
Home						

	Last Name	MI	First Name	Position	Company
3					

	Address	City	State	Zip	Phone	Email
Work						
Home						

	Last Name	MI	First Name	Position	Company
4					

	Address	City	State	Zip	Phone	Email
Work						
Home						

	Last Name	MI	First Name	Position	Company
5					

	Address	City	State	Zip	Phone	Email
Work						
Home						

	Last Name	MI	First Name	Position	Company
6					

	Address	City	State	Zip	Phone	Email
Work						
Home						

If additional space is needed, please use the following page.

Entrants must submit a fully completed entry form for each entry. Entry forms must be signed by the Executive Producer, the Producer of the program named on the entry form, or the Awards Coordinator. In signing the form, the Executive Producer/ Producer/ Coordinator certifies that the entry is true and correct to the best of his or her knowledge. In addition, he or she certifies that the entry material are submitted free of encumbrances and grants the NTA permission to use the material in conjunction with the Sports Emmy Award process and ceremony, promotion and publicity surrounding the ceremony, and promotion and publicity authorized by the Academy in all media. In order to be eligible, the entry form **MUST** be signed by either the Executive Producer, Producer or Awards Coordinator.

Signature: _____ Date: _____